

SMART

TOYS AND GAMES



SPRING - SUMMER

2024

Dear Smart Partner,

Welcome to Smart Toys and Games, where fun meets learning!
Our catalog is full of exciting new toys and games that entertain and stimulate our minds.

At Smart we believe in game-based learning. By playing with our toys and games everyone can unlock their potential while having a good time. Passion fuels us, and our talented team continuously works to create innovative and enriching play experiences.

Each product in this catalog reflects our commitment to quality, fun, and education.

Specializing in logic puzzle games that ignite imagination and strengthen cognitive abilities, SmartGames offers an educational and engaging experience for all ages. Explore our well balanced selection of construction toys with SmartMax® and GeoSmart®, where creativity blends seamlessly with education, stimulating fine motor skills, spatial awareness and motor skills. Additionally, our other brands such as Happy Cube®, The Happy Puzzle Company®, Yatzy® and Mimiq® contribute to the stable growth of our company.

A big thank you to all our partners, especially those who distribute or work with our product lines. Your support helps us bring these great toys and games to people all around the world.

Explore the world of Smart, take a look at our catalog, and let the adventures begin!

On behalf of the Smart Team,

Rolf Vandoren,
CEO Smart Toys and Games





SMART

TOYS AND GAMES

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Authentic

We are driven by our love for 'smart' games. We hope our customers have as much fun playing our games as we have in creating them.



Challenging

SmartGames players engage critical thinking, logic, problem-solving and a host of other skills as they solve SmartGames challenges. We are proud to create challenging games for all ages.

Smart

Fun skill-building is our passion. We carefully develop each challenge in all of our games, closely collaborating with experts. We believe in the power of challenging your mind through game play. We deliver high quality, original products that will last for years.

Playful

We provide engaging playing experiences for all ages, and through different themes and play patterns every game has its own story to tell.

We believe in the happiness and the self-confidence that learning through play can deliver.

Innovative

SmartGames is internationally renowned for our unique game concepts, our gradually increasing difficulty levels and the single player gaming experience. We create innovative compact and portable designs so our games can be enjoyed everywhere. We emphasize educational value in everything that we develop.

At SmartGames we believe in **GAME-BASED LEARNING**. By playing our games everyone can unlock their **POTENTIAL** while having a good time!



Challenges

All our games grow with the player's skillset: challenges become progressively more difficult. Challenges are divided into four or five difficulty levels: Starter, Junior, Expert, Master and Wizard. Depending on age and skill, players can start with easy challenges and work (play!) up to the most advanced levels.



Progressive Play

The recommended starting age for all our games is indicated on the package. From this age people can generally solve starter level challenges. The great thing about SmartGames: challenges progressively become more difficult, making almost all of our games suitable and fun for kids and adults alike.



Cognitive Skills

Solving SmartGames challenges calls on multiple skills, including spatial insight, planning, logical thinking, problem-solving, concentration, and visual perception. Each package indicates the skills emphasized in that game.

SMARTGAMES CATEGORIES



ONE PLAYER SMARTGAMES

PRESCHOOL PUZZLE GAMES

These puzzle games stimulate cognitive growth, and critical thinking from an early age. Designed to captivate the curious minds of toddlers.

P. 14



1 PLAYER PUZZLE GAMES

This category of puzzles is narrative driven and takes place in an imaginary setting, where players act as problem-solvers.

P. 20



1 PLAYER LOGIC GAMES

The goal of these multilevel logic puzzles is always to fit and fill puzzle objects into a grid. These games provide a range of challenges starting from simple concepts that gradually increase in complexity.

P. 37



BRAIN TEASERS

These puzzles are challenging brainteasers where the main goal is to fit all the puzzle pieces together.

P. 46



TWO PLAYER SMARTGAMES

GENIUS BATTLE GAMES

This category consists of abstract race puzzle games. The goal is to use speed to outsmart your opponent in completing multilevel challenges.

P. 51



MULTIPLAYER SMARTGAMES

FAMILY GAMES

Smart board games focus on imaginative problem-solving and decision-making. Luck plays a minimal role, and each game offers at least two difficulty levels.

P. 55



STRATEGY GAMES

Our strategic games demand planning, decision-making, and critical thinking. Players take turns, anticipate opponents, and strategize to defeat them.

P. 58



PRESCHOOL PUZZLE GAMES

1 PLAYER PUZZLE GAMES

WOODEN GAMES



SG 018 US

SG 037 US

SG 033 US

SG 038 US



SG 035 US

SG 030 US

SG 031 US

FAIRY TALES



SG 023 US

SG 025 US

SG 021 US

SG 026 US

STORIES



SG 042 US

SG 091 US

SG 080 US



TG JRT001 US

SG 041 US



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CLASSICS



SG 039 US

SG 090 US

SG 155 US

SG 097 US

SG 540 US

SG 094 US



SG 106 US

SG 283 US

SG 096 US



SG 098 US

SG 520 US

SG 281 US



SG 107 US

SG 108 US

1 PLAYER PUZZLE GAMES



SG 282 US



SG 441 US



SG 433 US



SG 445 US



SG 531 US



SG 425 US



SG 434 US



SG 421 US



SG 093 US



SG 437 US



SG 450 US



SG 451 US



SG 109 US

NEW 2024



SG 426 US



SG 442 US

COMPACTS



SGT 3000 US



SGT 2210 US



SGT 2500 US



SGT 2400 US



SGT 2003 US

NEW 2023



SGT 2004 US

NEW 2024



SGT 2001 US

NEW 2023

MAGNETICS



SG 401 XL

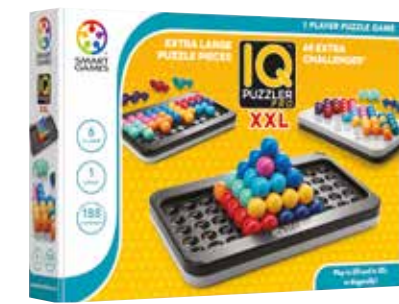
NEW 2023



SG 425 XL



SG 421 XL



SG 455 XL

XXL GAMES

IQ REGULAR



SG 411 US



SG 423 US



SG 455 US



SG 444 US



SG 466 US



SG 488 US



SG 492 US



SG 306 US



SG 422 US



SG 424 US



SG 479 US



SG 477 US



SG 467 US



IQ MINI



SG 401 US



SG 402 US



SG 301 US



SG 302 US



SG 304 US



SG 307 US



SG 308 US



SG 305 US

FIDGET PUZZLE



SG 403 US



SG 502 US

CUBE PUZZLERS



SG 415 US



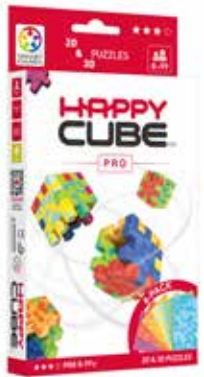
2 PLAYER SMARTGAMES

MULTIPLAYER SMARTGAMES

HAPPY CUBE



SGHC 302



SGHC 303

GENIUS BATTLE GAMES



SGHP 001 US



SGHP 002 US



SGHP 004 US

FAMILY GAMES



SGM 510 US



SGM 501 US



SGM 506 US

STRATEGY GAMES



SGM 505 US



SGM 201 US





SG 038 US
Gnome sweet Gnome™
PRESCHOOL PUZZLE GAMES
Page 15



SG 039 US
5 Little Birds™
1 PLAYER PUZZLE GAMES
Page 21



SG 451 US
Smart Dog™
1 PLAYER PUZZLE GAMES
Page 28



SGT 2004 US
Logi Bugs™
1 PLAYER LOGIC GAMES
Page 34



SG 492 US
IQ Waves™
1 PLAYER LOGIC GAMES
Page 38



SG 307 US
IQ Gears™
1 PLAYER LOGIC GAMES
Page 43



SG 107 US
Break-Out™
 Escape the dungeon
 1 PLAYER PUZZLE GAMES
 Page 22



SG 109 US
Dropzone™
 1 PLAYER PUZZLE GAMES
 Page 23



SG 108 US
Graveyard shift™
 1 PLAYER PUZZLE GAMES
 Page 24



SG 308 US
IQ Jigsaw™
 1 PLAYER LOGIC GAMES
 Page 44



SG 403 US
Reverso™
 BRAINTEASERS
 Page 48





Playing is growing. Take your first steps into logical thinking by gradually challenging yourself.

PRESCHOOL PUZZLE GAMES

GNOME SWEET GNOME™

Play and learn!



ages
3 to 7



48
challenges



**NEW
SPRING
2024**



HOW TO PLAY

1



Choose a challenge.

2



Recreate the image shown on the challenge card, using one or more flowerpots and gnomes.

3



You have found the solution when the front view of your construction matches the image on the challenge card.

Place the gnomes where they belong!

3 gnomes have set up their home in your garden! Can you discover where they are hiding? Try to recreate the image in one of the 48 challenges. This wooden preschool matching game helps develop logic and deduction skills through stacking, counting, hiding, and just playing with the gnomes!

CONTENTS: 3 wooden gnomes, 3 wooden flowerpots, 1 challenge booklet with 48 challenges and solutions.

ITEM SG 038
I/M 0/6
UPC 847563002832



8 47563 00283 2

STIMULATES THESE COGNITIVE SKILLS

LANGUAGE

LOGIC

VISUAL PERCEPTION

PROBLEM SOLVING

EYE-HAND COORDINATION

WOODEN GAMES

BUNNY PEEK-A-BOO™

Pull a rabbit out of the box!



60

challenges



ITEM SG 037 US
I/M 0/6
UPC 847563001002



DAY & NIGHT™

Can you shed some light into the dark?



48

challenges



ITEM SG 033 US
I/M 0/6
UPC 847563000982



TRUCKY 3™

Truckloads of puzzle fun!



48

challenges



ITEM SG 035 US
I/M 0/6
UPC 847563000999



CASTLE LOGIX™

Let's build castles!



48

challenges



ITEM SG 030 US
I/M 0/6
UPC 847563000968



CAMELOT JR.™

A Romantic Challenge!



48

challenges



ITEM SG 031 US
I/M 0/6
UPC 847563000975



SMARTCAR 5X5™

Build your car and drive away!



96

challenges



ITEM SG 018 US
I/M 0/6
UPC 847563000791



FAIRY TALES



THREE LITTLE PIGGIES™ DELUXE

Place the houses to help the piggies



48

challenges



ITEM SG 023 US
I/M 0/6
UPC 847563001019



SLEEPING BEAUTY™ DELUXE

Beat the maze, break the spell!



60

challenges



ITEM SG 025 US
I/M 0/6
UPC 847563001316



LITTLE RED RIDING HOOD™ DELUXE

Find the path to grandma's house!



48

challenges



ITEM SG 021 US
I/M 0/6
UPC 847563000814



JACK AND THE BEANSTALK™ DELUXE

Let the images drop... and climb to the top!



60

challenges

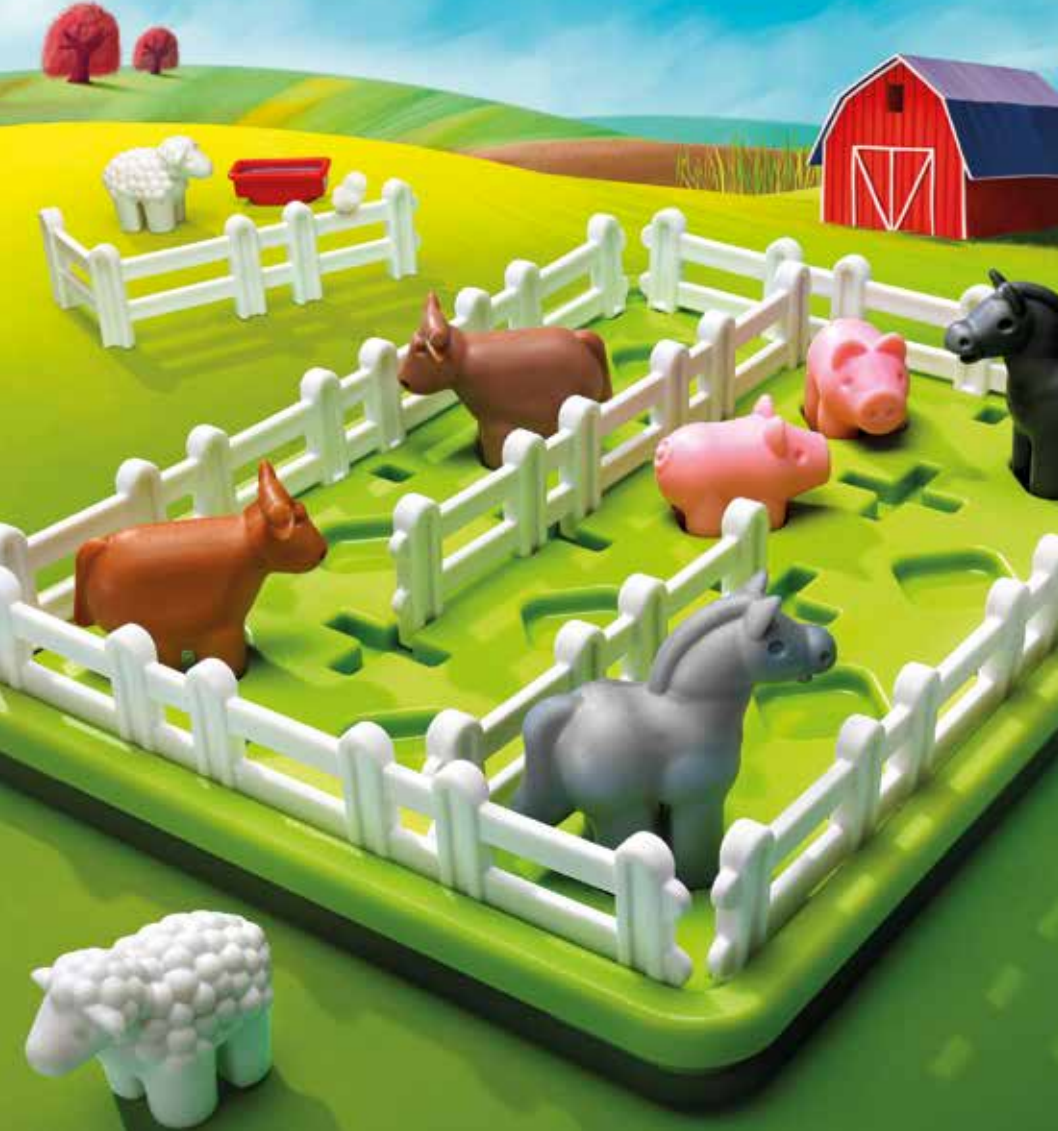


ITEM SG 026 US
I/M 0/6
UPC 847563001484



PRESCHOOL PUZZLE GAMES

STORIES



SMARTGAMES

PEEK-A-ZOO™

Stack the blocks correctly to match the image.



48

challenges



ITEM SG 041 US
I/M 0/6
UPC 847563002016



SAFARI PARK JR.™

Picture this!



60

challenges



ITEM SG 042 US
I/M 0/6
UPC 847563002054



SMART FARMER™

Keep the animals apart!



60

challenges



ITEM SG 091 US
I/M 0/6
UPC 847563001347



DRESS CODE™

Can you layer up what to wear this season?



80

challenges

NEW
2023

ITEM SG 080 US

I/M 0/6

UPC 847563002061



8 47563 00206 1

TANGOES JR.™

Tangram puzzles for young kids!



124

challenges

ITEM TG JRT001 US

I/M 0/6

UPC 715234000015



7 15234 00001 5





Immerse yourself into a playful world where you act as a problem solver by applying your logical reasoning skills.

1 PLAYER PUZZLE GAMES

FIVE LITTLE BIRDS™

Develop your deduction skills!



ages 5 to adult



60 challenges



Find the right position for each bird in the tree!

These birds flock together...but can you figure out where they perch when they arrive at the tree? Clip the birds to their correct location in the wooden tree by using the clues provided in each of the 60 challenges.

A game of logic and deduction for both kids and adults that will leave your brain chirping!

CONTENTS: 1 wooden tree, 5 clip-on birds, 1 booklet with 60 challenges and solutions.

ITEM SC 039 US
I/M 0/6
UPC 847563002849



8 47563 00284 9

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HOW TO PLAY



Challenges show hints about the correct position of the 5 birds inside the tree.



Place all birds inside the tree, so that their position matches the information given in the hints!



There is only 1 solution for each challenge, shown at the back of the challenge booklet.

STIMULATES THESE COGNITIVE SKILLS

FLEXIBLE THINKING

LANGUAGE

LOGIC

PROBLEM SOLVING

SPATIAL INSIGHT

1 PLAYER PUZZLE GAMES

SMARTGAMES

NOVELTIES SUMMER 2024 CLASSICS

BREAK-OUT™

Escape the dungeon!



WORK IN PROGRESS



NEW
SUMMER
2024

A tumbling block game with a twist.

In this tumbling game you need to escape the dungeon by rolling your way around obstacles and monsters. Special abilities allow the hero to rotate on his shield and jump over crystals. Defeat the monster by picking up the battle axe and escape through the door by picking up the key. Discover the patterns and unlock the path to freedom!

CONTENTS: Game board with gate and door, 1 hero, 1 monster, 1 key, 1 weapon, 2 crystals, 2 pillars, 2 crates, challenge booklet with 80 challenges and solutions..

ITEM SG 107 US
I/M 0/6
UPC 847563002856



8 47563 00285 6

STIMULATES THESE
COGNITIVE SKILLS

PLANNING

LOGIC

PROBLEM SOLVING

SPATIAL INSIGHT

CONCENTRATION

HOW TO PLAY



Choose a challenge. Place the pieces as shown in the challenge.



Roll your way through obstacles and pillars, defeat the monster and find the key.



Use your key to open the gate and escape the dungeon.

DROPZONE™

Use logic to build marble runs!

ages 8 to adult
80 challenges



WORK IN PROGRESS



NEW
SUMMER
2024

Design Your Path to Victory!

Unleash your inner architect and embark on an exciting marble rollercoaster ride with DropZone! Challenge your problem-solving skills, create captivating pathways, and watch in awe as marbles drop into their designated bases. Discover the ultimate puzzle-solving satisfaction in a game that's perfect for kids and families. Start your marble adventure today!

CONTENTS: 1 game board with 6 bases, 6 marbles, 2 spacers, 5 short ramps, 2 long ramps, 1 challenge booklet

ITEM SG 109 US
I/M 0/6
UPC 847563003044



8 47563 00304 4

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HOW TO PLAY

1



Select a challenge. Challenges show where the marbles should end up in order to solve the puzzle.

2



Use the puzzle pieces to create a pathway from the marbles' drop point to the target base as shown in the challenge.

3



Check your solution by dropping the marbles above the bases matching their colors.

STIMULATES THESE COGNITIVE SKILLS

PLANNING

FLEXIBLE THINKING

PROBLEM SOLVING

SPATIAL INSIGHT

CONCENTRATION

NOVELTIES SUMMER 2024 CLASSICS

GRAVEYARD SHIFT™

ages 10 to adult
80 challenges

A spooky brain puzzle!

WORK IN PROGRESS



NEW SUMMER 2024

Escape from the skeletons!

Maybe searching for your cat at the graveyard after midnight wasn't such a good idea...the skeletons are awake and have a bone to pick with you! Can you escape them and reach the exit? Move and rotate the puzzle pieces to an adjacent empty spot - one by one - to create your path. A sequential puzzle with 80 spooky challenges!

CONTENTS: Game board, 3 tomb puzzle pieces, 7 skeleton puzzle pieces, 1 puzzle piece with girl and cat, challenge booklet with 80 challenges and solutions.

ITEM SG 108 US
I/M 0/6
UPC 847563002863



8 47563 00286 3

STIMULATES THESE COGNITIVE SKILLS

PLANNING

CONCENTRATION

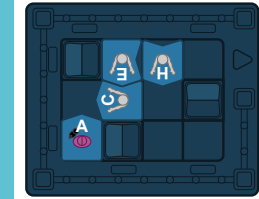
LOGIC

PROBLEM SOLVING

SPATIAL INSIGHT

HOW TO PLAY

1



Place the puzzle pieces as shown in the challenge.

2



Move the pieces one by one to an adjacent empty space. Rotate them if needed.

3



You have found the solution when the girl reaches the exit of the graveyard.

COLOR CODE™

Stack it up, one tile at a time!



100

challenges



ITEM SG 090 US

I/M 0/6

UPC 847563000036



PENGUINS ON ICE™

Improved edition with 100 challenges!



100

challenges



ITEM SG 155 US

I/M 0/6

UPC 847563000074



DINOSAURS MYSTIC ISLANDS™

Use your brain to create a Jurassic habitat!



80

challenges



ITEM SG 282 US

I/M 0/6

UPC 847563000852



HORSE ACADEMY™

Create a path and jump to the finish!



80

challenges



ITEM SG 097 US

I/M 0/6

UPC 847563001927



QUADRILLION™

Countless challenges and solutions... but can you find one?



∞

challenges



ITEM SG 540 US

I/M 0/6

UPC 847563000609



PIRATES CROSSFIRE™

Fire up your cannons... and your brains!



80

challenges



ITEM SG 094 US

I/M 0/6

UPC 847563001620



GRIZZLY GEARS™

Rotate the puzzle pieces to get out of the woods!



80

challenges



ITEM SG 531 US

I/M 0/6

UPC 847563001941



CLASSICS

TEMPLE CONNECTION DRAGON EDITION™

Build roads and bridges to link the temples!



80

challenges



ITEM SG 283 US

I/M 0/6

UPC 847563001101



CUBIQ™

A puzzle with patterns...
in 3D!



80

challenges



ITEM SG 096 US

I/M 0/6

UPC 847563001705



DIAMOND QUEST™

Follow the clues.
Find the red diamond!



80

challenges



ITEM SG 093 US

I/M 0/6

UPC 847563001651



TOWER STACKS™

Build your castle from the
ground up!



80

challenges



NEW
2023

ITEM SG 106 US

I/M 0/6

UPC 847563002078



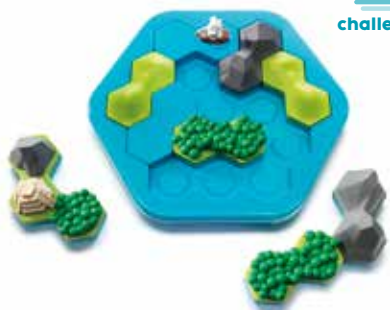
TREASURE ISLAND™

Adventurers are needed
to find the ancient temple
on a forgotten island!



80

challeng



ITEM SG 098 US

I/M 0/6

UPC 847563001934



ANTI-VIRUS™ ORIGINAL

Put your mind to work
and get rid of the red
virus!



60

challenges



ITEM SG 520 US

I/M 0/6

UPC 847563000227



WALLS & WARRIORS™

Position the walls and
protect your warriors!



80

challenges



ITEM SG 281 US

I/M 0/6

UPC 847563000944



1 PLAYER PUZZLE GAMES

COMPACTS



COMPACTS



CHICKEN SHUFFLE JR.™
Slide the chickens to cover the eggs!



48

challenges



ITEM SG 441 US
I/M 6/24
UPC 847563001354



GHOST HUNTERS™
Catch the ghosts in the light!



60

challenges



ITEM SG 433 US
I/M 6/24
UPC 847563000883



APPLE TWIST™
Get the caterpillars into shape!



60

challenges



ITEM SG 445 US
I/M 6/24
UPC 847563001668



SQUIRRELS GO NUTS™
Winter is coming, so let's go nuts!



60

challenges



ITEM SG 425 US
I/M 6/24
UPC 847563001286



1 PLAYER PUZZLE GAMES

SMARTGAMES

COMPACTS/TANGOS

PARKING PUZZLER™

Park all cars in the right spot!



60

challenges



ITEM SG 434 US

I/M 6/24

UPC 847563000890



JUMP IN!™

Help the rabbits jump and hide!



60

challenges



ITEM SG 421 US

I/M 6/24

UPC 847563001118



TEMPLE TRAP™

Escape the sliding maze!



60

challenges



ITEM SG 437 US

I/M 6/24

UPC 847563001033



CATS & BOXES™

Are you clever as a cat?



60

challenges

NEW 2023



ITEM SG 450 US

I/M 6/24

UPC 847563002108



ATLANTIS ESCAPE™

Find your way out... before it's too late!



60

challenges



ITEM SG 442 US

I/M 6/24

UPC 847563001361



ASTEROID ESCAPE™

Navigate your spaceship through the asteroids!



60

challenges



ITEM SG 426 US

I/M 6/24

UPC 847563001293



TANGOS

TANGOS CLASSIC™

Recreate the images!
 · Based on the original Tangram game
 · For 1 or 2 players, with a blue and an orange set



54

challenges



ITEM TG T100 US

I/M 12/96

UPC 715234001005



1 PLAYER PUZZLE GAMES

MAGNETICS



NOVELTIES MAGNETICS

LOGIBUGS™

Get bitten by the Logibug!



Place the ladybugs in the right spot!

Use your logic and deduction skills to place the 3 Ladybug families on the gameboard in the correct order. A 3D magnetic game that is perfect for travel! Watch out...this Logibug bites!

CONTENTS: compact, metal game board with lid, 12 magnetic ladybugs (5 red, 4 orange and 3 yellow), 48 challenges and solutions.

ITEM SGT 2004 US
I/M 8/48
UPC 847563002924



STIMULATES THESE COGNITIVE SKILLS

PLANNING

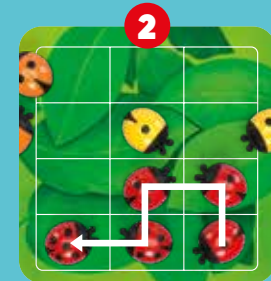
LOGIC

PROBLEM SOLVING

HOW TO PLAY



Choose a challenge. Each challenge gives hints about the location of some ladybugs.



Place the remaining ladybugs on the game board, so that bugs of the same color family form a chain.



There is only 1 solution for each challenge.

SMARTGAMES

1 PLAYER PUZZLE GAMES

MAGNETICS

TURTLE TACTICS™

Is the grass greener on the other side of the fence?



ages 5
to adult

48

challenges

NEW
2023

ITEM SGT 2003 US

I/M 8/48

UPC 847563002047



8 47563 00204 7

POLE POSITION™

Don't get dis-track-ted!



ages 7
to adult

48

challenges

NEW
2023

ITEM SGT 2001 US

I/M 8/48

UPC 847563002146



8 47563 00214 6



NOVELTIES MAGNETICS

CORAL REEFTM
An underwater adventure.



48

challenges



NOAH'S ARKTM
Save all the animals!



48

challenges



ITEM SGT 2210 US
I/M 8/48
UPC 847563001743



ITEM SGT 2400 US
I/M 8/48
UPC 847563001767



PUZZLE BEACHTM
Find what's lost on the busy beach!



48

challenges



BRAIN CHEESERTM
Fit the cheese around the mice!



48

challenges



ITEM SGT 3000 US
I/M 8/48
UPC 847563001781



ITEM SGT 2500 US
I/M 8/48
UPC 847563001774





1 PLAYER PUZZLE GAMES

SMARTGAMES

XXL GAMES

IQ MINI XXL™

Create your own maximum challenges!



80

challenges

NEW
2023



ITEM SG 401 XL
I/M 0/6
UPC 847563002221



IQ PUZZLER PRO XXL™

Discover this 8 times larger version of IQ Puzzler Pro, our global best-selling game!
Includes 68 additional challenges.



188

challenges



ITEM SG 455 XL
I/M 0/6
UPC 5414301523666



SQUIRRELS GO NUTS XXL™

Extra large! Extra squirrels!
Extra challenges! Extra black nut!



100

challenges



ITEM SG 425 XL
I/M 0/6
UPC 5414301523222



JUMP IN' XXL™

Extra large! Extra rabbit!
Extra challenges!



100

challenges



ITEM SG 421 XL
I/M 0/6
UPC 5414301521488





Stimulate your mind with hundreds of thought-provoking challenges in these travel-friendly games!

1 PLAYER LOGIC GAMES

1 PLAYER LOGIC GAMES

SMARTGAMES

NOVELTIES SPRING 2024 IQ REGULAR

IQ WAVES™



NEW
SPRING
2024



Catch the (IQ) Wave!

This IQ game is here to make waves! Choose one of the 120 challenges and fill the grid by placing the soft-touch puzzle pieces in the correct location and orientation. If a piece doesn't fit, rotating it 90° might help...or might not! IQ Waves comes in a compact format with lid to take and play wherever you go. This packing-puzzle game is suited for both kids and adults. Are you ready to ride your brain waves?

CONTENTS: 1 game board, 8 puzzle pieces, 1 booklet with 120 challenges and solutions.

ITEM SG 492 US
I/M 12/96
UPC 847563002894



5 414301 525684

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HOW TO PLAY



Choose a challenge. Place the pieces shown in the challenge on the gameboard as indicated.



Fit all the remaining pieces on the gameboard.



There is only 1 solution for each challenge.

STIMULATES THESE COGNITIVE SKILLS

CONCENTRATION

PROBLEM SOLVING

SPATIAL INSIGHT



IQ REGULAR

IQ STARS™

Can you fit all the stars in the grid?



120

challenges



ITEM SG 411 US

I/M 12/96

UPC 847563001255



IQ FIT™

Use 3D pieces to create a 2D image!



120

challenges



ITEM SG 423 US

I/M 12/96

UPC 847563000340



IQ PUZZLER PRO™

Play orthogonal or diagonal in 2D and in 3D!



120

challenges



ITEM SG 455 US

I/M 12/96

UPC 847563000920



IQ XOXO™

Keep the X's and O's in sequence!



120

challenges



ITEM SG 444 US

I/M 12/96

UPC 847563000913



IQ REGULAR

IQ TWIST™

Combine pegs & puzzle pieces of the same color!



120

challenges

ITEM SG 488 US

I/M 12/96

UPC 847563000203



IQ BLOX™

Use the walls to help you!



120

challenges

ITEM SG 466 US

I/M 12/96

UPC 847563000753



IQ TWINS™

Two of the (not quite) same kind!



120

challenges

NEW 2023

ITEM SG 306 US

I/M 12/96

UPC 847563002030



IQ ARROWS™

Follow the arrows. Find the solution.



120

challenges

ITEM SG 424 US

I/M 12/96

UPC 847563001514



IQ FOCUS™

Focus on the central square!



120

challenges

ITEM SG 422 US

I/M 12/96

UPC 847563001125



IQ CIRCUIT™

Can you connect the dots without short circuiting your brain?



120

challenges

ITEM SG 467 US

I/M 12/96

UPC 847563001675



IQ SIX PRO™

The same fun as IQ Puzzler Pro... but on a hexagonal grid!



120

challenges

ITEM SG 479 US

I/M 12/96

UPC 847563001972



IQ LINK™

Link the pieces!



120

challenges

ITEM SG 477 US

I/M 12/96

UPC 847563000463



SMARTGAMES

1 PLAYER LOGIC GAMES

IQ MINI'S

IQ MINI™

Mini size,
maximum challenges!



ITEM SG 401 US
I/M 24/192
UPC 847563001965



Extra challenges,
hints and
solutions online!



IQ MINI HEXPERT™

Same small size... bigger
challenge!



NEW
2023



ITEM SG 402 US
I/M 24/144
UPC 847563002085



Extra challenges,
hints and
solutions online!



IQ PLUS



IQ GEARS™

ages 7
to adult

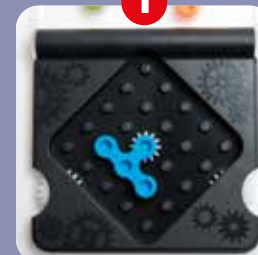
120
challenges

**NEW
SPRING
2024**



HOW TO PLAY

1



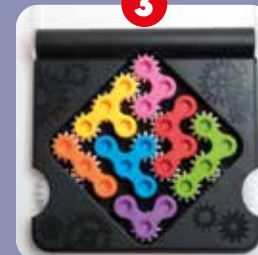
Pick a challenge. Place the pieces shown in the challenge on the gameboard in the indicated positions.

2



Place the remaining puzzle pieces on the gameboard. All pieces should fit and make a connection between left and right that makes the big gears spin together.

3



There is only 1 solution for each challenge.

Get your brain into gear!

An IQ game that will put your brain in high gear! Can you fit all the gears on the game board? When you have the correct solution, the pieces will connect...and the big wheels on the sides of the gameboard will spin together! Includes 120 challenges, from easy to expert.

CONTENTS: 1 game board, 7 puzzle pieces with gears, 1 booklet with 120 challenges and solutions.

ITEM SC 307 US
I/M 8/48
UPC 847563002900



8 47563 00290 0

STIMULATES THESE COGNITIVE SKILLS

CONCENTRATION

PROBLEM SOLVING

SPATIAL INSIGHT

1 PLAYER LOGIC GAMES

SMARTGAMES

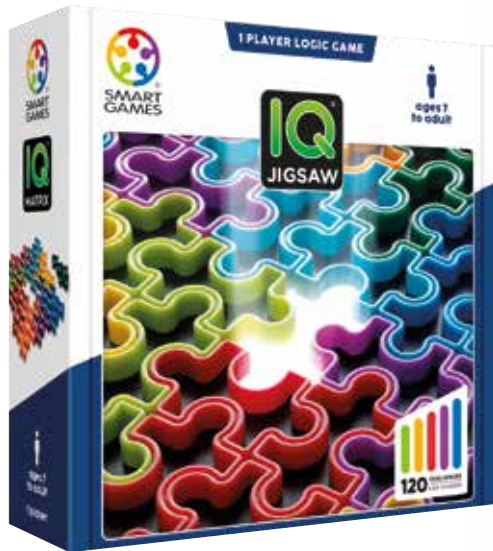
NOVELTIES SUMMER 2024 IQ PLUS

IQ JIGSAW™

ages 7
to adult

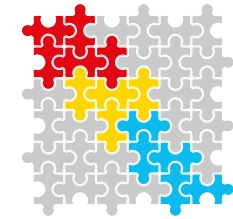
120
challenges

NEW
SUMMER
2024



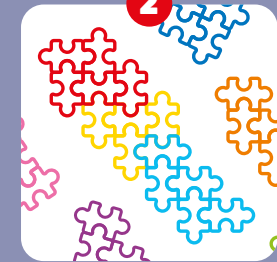
HOW TO PLAY

1



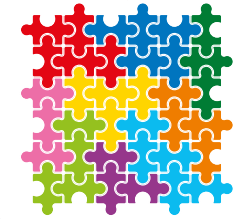
Place the pieces as shown in the challenge.

2



Complete a 6x6 square using the remaining pieces.

3



There is only 1 solution for each challenge.

An IQ game that might leave you puzzled!

Choose a challenge and make a 6 x 6 square by using the 9 colorful puzzle pieces and the hints given in the challenge. This IQ game for children and adults offers a twist on regular jigsaw puzzles! Includes 120 challenges - from easy to expert - to get you in the right "frame" of mind.

CONTENTS: 9 jigsaw-shaped puzzle pieces, 1 booklet with 120 challenges and solutions,

ITEM SG 308 US
I/M 8/48
UPC 847563002917



STIMULATES THESE COGNITIVE SKILLS

CONCENTRATION

PROBLEM SOLVING

SPATIAL INSIGHT

SMARTGAMES

1 PLAYER LOGIC GAMES

IQ PLUS

IQ DIGITS™

Crunch the numbers and make them fit!



120

challenges



ITEM SG 301 US
I/M 8/48
UPC 847563001699



IQ LOVE™

Show your brain some love with these colorful gemstones!



120

challenges



ITEM SG 302 US
I/M 8/48
UPC 847563001880



IQ STIXX™

Use your tricks and stack up the sticks!



120

challenges



ITEM SG 304 US
I/M 8/48
UPC 847563001903



IQ PERPLEX™

This simple-looking puzzle is perplexingly hard!



120

challenges



NEW
2023

ITEM SG 305 US
I/M 8/48
UPC 847563002023





Engage your mind
with intriguing brain teasers that
challenge your intellect
and creativity!

BRAINTEASERS

FIDGET PUZZLE GAME

REVERSO™

Double sided, double fun!



**NEW
SUMMER
2024**



Flex your brainpower!

Train your brain with this two-sided, plug-and-play mini game. Just place the green piece anywhere on the game board and start puzzling! With only 6 pieces the game might seem simple but watch out! Both sides of the game board need to be filled completely.

Reverso puzzle pieces are made from flexible materials, giving the game a fun, fidgety experience!

CONTENTS:
1 game board,
6 puzzle pieces.

ITEM SC 403 US
I/M 24/144
UPC 847563002887



8 47563 00288 7

STIMULATES THESE COGNITIVE SKILLS

CONCENTRATION

FLEXIBLE THINKING

SPATIAL INSIGHT

HOW TO PLAY

1



Remove all the pieces.

2



Place the green starting piece anywhere on the gameboard.

3



Fill the grid with the remaining pieces. There is always at least one solution.

BRAINTEASERS

HAPPY CUBE

HAPPY CUBE ORIGINAL™

6-pack



ITEM SGHC 302

I/M 6-pack

UPC 009234222608



HAPPY CUBE PRO™

6-pack



ITEM SGHC 303

I/M 6-pack

UPC 009234440606



SMARTGAMES

FIDGET PUZZLE GAME/CUBE PUZZLER

PLUG & PLAY PUZZLER™

Plug the colorful pieces into the cube!



48

challenges



ITEM SG 502US

I/M 12/48

UPC 847563001538



CRISS CROSS CUBE™

The nuts and bolts of logic!



80

challenges



NEW 2023

ITEM SG 415 US

I/M 6/24

UPC 847563002092





This category consists of abstract race puzzle games. The goal is to use speed to outsmart your opponent in completing multilevel challenges.

2 PLAYER SMARTGAMES

2 PLAYER SMARTGAMES

SMARTGAMES

GENIUS BATTLE GAMES

GENIUS SQUARE™

Roll the dice, think fast, and race to the Wizard level!



Race and level up your puzzle skills!

Genius Square is now a part of the Smart family, and we've made it even better! Think fast to solve the challenges...before your opponent. Can you reach the wizard level first? Start the next game in a higher level and leave your competitor lagging! Includes more than 60,000 puzzles divided over 5 difficulty levels, all having at least 1 possible solution.

CONTENTS: 2 Genius Square grids, 2 sets of nine colored shapes, 2 sets of seven 'blocker' pieces, 1 set of seven dice, Basic & advanced, game rules

ITEM SGHP 001 US
I/M 6/12
UPC 847563002986



STIMULATES THESE COGNITIVE SKILLS

FLEXIBLE THINKING

CONCENTRATION

SPEED

PROBLEM SOLVING

SPATIAL INSIGHT

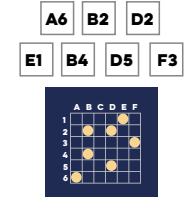
HOW TO PLAY

1



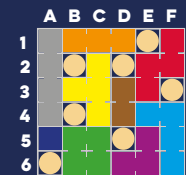
Both players receive a grid, a set of colored shapes and seven 'blockers'.

2



Roll all dice and place the 'blocker' pieces on the coordinates as indicated.

3



Race your opponent to fill the empty spaces on the grid!

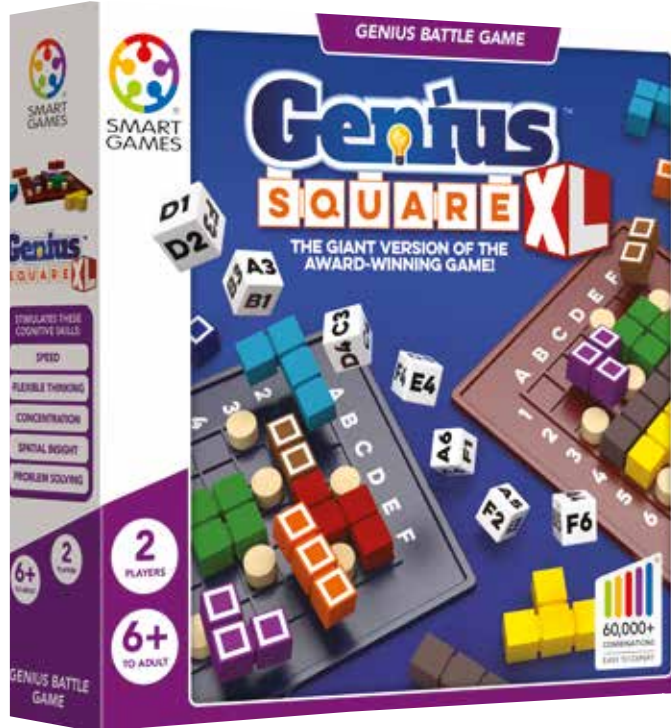
GENIUS SQUARE XL™

The giant version of the award-winning game

ages 8 to adult

62 208 challenges

NEW 2023



The XL version of the best-seller Genius Square!

The Genius Square XL distinguishes itself from the normal version primarily in size. Featuring an enlarged format, this XL edition provides a grander playing surface, offering a unique and engaging experience for puzzle enthusiasts.

CONTENTS: 2 XL grids, 2 sets of 9 colorful puzzle pieces, 2 sets of 7 blockers, a set of 7 dice, game rules.

ITEM SGHP 004
I/M 0/6
UPC 5414301525400



5 414301 525400

STIMULATES THESE COGNITIVE SKILLS

FLEXIBLE THINKING

CONCENTRATION

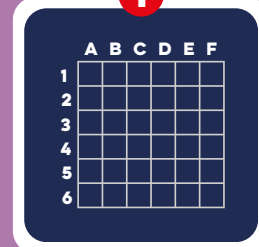
SPEED

PROBLEM SOLVING

SPATIAL INSIGHT

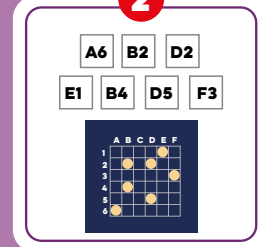
HOW TO PLAY

1



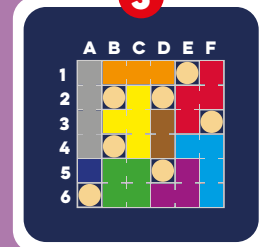
Both players receive a grid, a set of colored shapes and seven 'blockers'.

2



Roll all dice and place the 'blocker' pieces on the coordinates as indicated.

3



Race your opponent to fill the empty spaces on the grid!

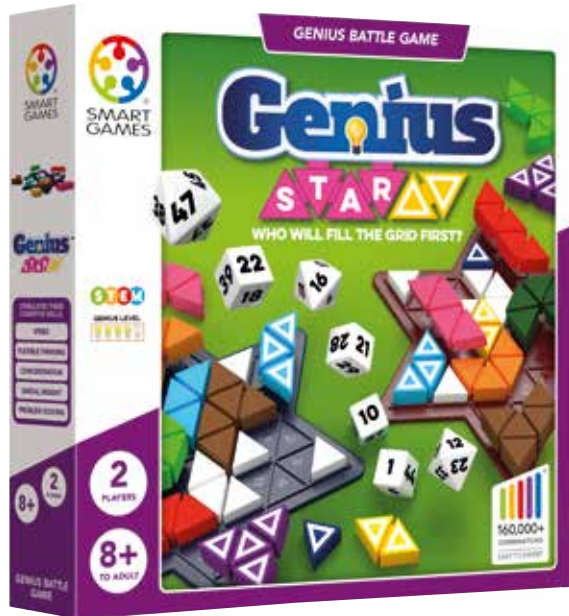
GENIUS BATTLE GAMES

GENIUS STAR™

Who will fill the grid first?



NEW 2023



Love The Genius Square? The Genius Star is the next level!

An action-packed puzzle game for one or two players. Roll the dice, place the 7 blockers on the game board accordingly and complete the grid using the 11 puzzle pieces. To play with two players simply try to complete your game board before your opponent. Finished first? Move to the next level...and leave your opponent lagging! Includes more than 165,000 puzzles, divided over 5 difficulty levels.

CONTENTS: 2 star game boards, 2 sets of 11 colorful puzzle pieces, 2 sets of 7 blockers, a set of 7 dice, game rules.

ITEM SGHP 002 US
I/M 6/12
UPC 847563002993



8 47563 00299 3

STIMULATES THESE COGNITIVE SKILLS

FLEXIBLE THINKING

CONCENTRATION

SPEED

PROBLEM SOLVING

SPATIAL INSIGHT

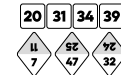
HOW TO PLAY

1



Both players receive a grid, a set of colored shapes and seven 'blockers'.

2



Roll all dice and place the 'blocker' pieces on the numbers as indicated.

3



Race your opponent to fill the empty spaces on the grid!



Multiplayer games that challenge both cognitive skills and strategic thinking for an exciting gaming experience.

MULTIPLAYER SMARTGAMES

FAMILY GAMES

FROGGIT™

Cross the pond but beware of the fish!



Guide your frogs across the pond!

Guide your frogs across the pond and block other players from doing the same. The first player to get their entire frog family to the other side wins the game. But watch out, the fish can scare your frogs back to the start!

Flexible thinking, clever planning and the chance to block your opponents make this a fun and exciting game for 2 to 6 players.

CONTENTS: game board, 1 fish, 6 frog families in different colors, game rules.

ITEM SGM 501 US
I/M 0/6
UPC 847563001545



8 47563 00154 5

HOW TO PLAY

JUNIOR LEVEL 6+

Place the frog families on the side of the pond.

Move the frogs across the pond by jumping over a path of lily pads. But watch out... the fish can scare frogs back to the start!

The first player to get their entire frog family across the pond wins the game!



EXPERT LEVEL 8+

Jump to the next level by combining your frogs:

- Form teams so no one can stop you.
- Trap small frogs to block your opponent.



SMARTGAMES

PENGUINS HUDDLE UP™

Don't get ice-olated!



Penguins are scattered across the ice and it's starting to get cold! Move your penguins together into a huddle... while blocking your opponents from doing the same. The first player to bring their entire penguin family together wins the game.

CONTENTS: Contents: game board with 4 penguin families, 6 ice blocks, game rules with 2 different difficulty-levels.

ITEM SGM 506 US
I/M 0/6
UPC 847563001989



8 47563 00198 9

MULTIPLAYER SMARTGAMES

FAMILY GAMES

GRABBIT™

Don't forget your veggies!



Hungry rabbits are jumping around the vegetable garden. Different vegetables become visible as the rabbits look under leaves. Can you remember which vegetable is planted where? If not, animals that live underground will take your vegetables back! Will you be the first to collect all 4 different vegetables?

CONTENTS: game board, 4 rabbits, 4 collection cards, 16 vegetable tokens, 15 leaf tiles, game rules

ITEM SGM 510 US
I/M 0/6
UPC 847563001644



8 47563 00164 4

STRATEGY GAMES

DRAGON INFERNO™

Rule the kingdom...
or go down in flames!



Dragon Inferno challenges players to strategically build the biggest kingdom in the Dragon valley. Watch out! Fire-breathing dragons can turn kingdoms into ashes... but if you're smart, you can use the dragon's inferno against your opponent. The player with the biggest kingdom at the end of the game is the winner.

CONTENTS: game board, 2 sets of 7 kingdom tiles, 5 dragon tiles, 8 dragon eggs, game rules

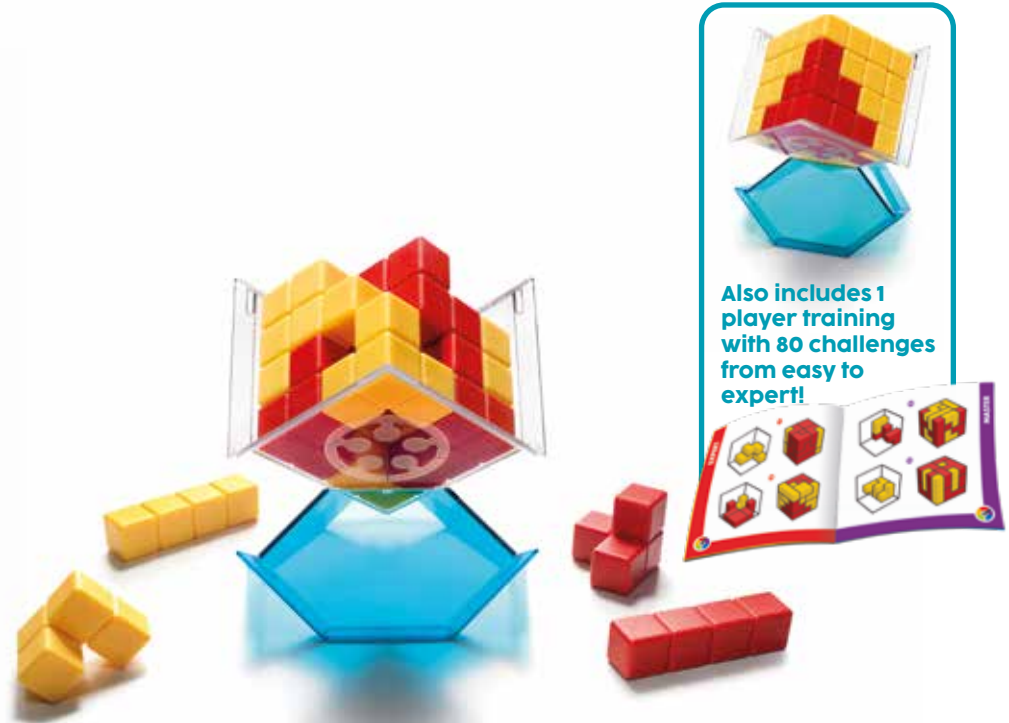
ITEM SGM 505 US
I/M 0/6
UPC 847563001637



8 47563 00163 7

CUBE DUEL™

Red vs yellow!
Get on top!



Also includes 1
player training
with 80 challenges
from easy to
expert!

Balance pieces, while strategically choosing between offence and defense. But most important, get your color on top! When not challenging other players, train your 3D building skills with the 80 challenges included.

CONTENTS: case that expands to create the game board, 8 red and 8 yellow 3D playing pieces, game rules, booklet with 80 challenges and solutions.

ITEM SGM 201 US
I/M 0/6
UPC 847563001552



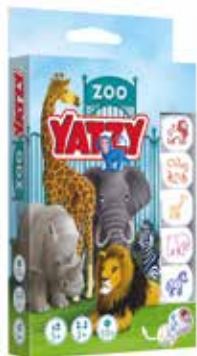
8 47563 00155 2

YATZY



ZOO YATZY™

It's a zoo out there! Get your dices together and find a winning combination strategy.



ITEM # YTZ 002 US
 MASTER 12/96
 UPC 847563002207



TRAIN YATZY™

Get your trains in line! What is your strategy to win this dice game?



ITEM # YTZ 001 US
 MASTER 12/96
 UPC 847563002191



FARM YATZY™

Can you bet a farm on your strategy? A fun game of dice for kids and adults.



ITEM # YTZ 003 US
 MASTER 12/96
 UPC 847563002214



MIMIQ

MiMiQ



MIMIQ™

A hilarious party game for kids and parents. Use silly faces to collect sets of 4 identical cards!



ITEM # MMQ 001 US
MASTER 12/96
UPC 847563002160



FARM MIMIQ™

Put your facial muscles and memory to the ultimate test with Farm MiMiQ! Capture the other players' cards by "MiMiQ-ing" a variety of facial expressions.



ITEM # MMQ 002 US
MASTER 12/96
UPC 847563002177



BODY MIMIQ™

An educational party game for kids and adults full of laughter. Use your body to collect sets of 4 identical cards!



ITEM # MMQ 003 US
MASTER 12/96
UPC 847563002184





RECENT TOYS

Recent Toys, founded in 2001, is on a mission to create hands-on puzzles that challenge the brightest minds and inspire players of all ages. Products that are simple, smart, unique and built to last. They provide endless hours of stimulation, whether you're a beginner or a solving genius.

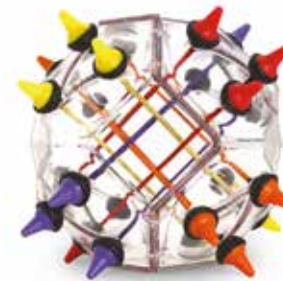
Of exemplary quality, the Recent Toys range aims to be affordable for consumers and brings together a selection of puzzles from many contemporary inventors in varied styles and shapes.





BRAINSTRING ADVANCED

A unique and innovative 3D puzzle that challenges players to manipulate strings, offering a stimulating brainteaser experience.



ITEM RT 19
I/M 6/24
UPC 847563002481 8 47563 00248 1

BRAINSTRING R

A unique puzzle that combines 3D manipulation with a unique string-based challenge, offering an intriguing and mentally stimulating experience.



ITEM RT 23
I/M 6/24
UPC 847563002498 8 47563 00249 8

ICOSOKU

A captivating puzzle that blends numbers and strategy, offering a stimulating, brain-boosting challenge with endless configurations and solutions.



ITEM RT 22
I/M 6/24
UPC 847563002511 8 47563 00251 1

DYNACUBE

A 3D folding puzzle that engages spatial reasoning with its transforming cube design.



ITEM RT 28
I/M 12/96
UPC 847563002504 8 47563 00250 4

METAL BIKE

A uniquely designed puzzle that combines a vintage bicycle aesthetic with a complex structure, offering an engaging, nostalgic solving experience.

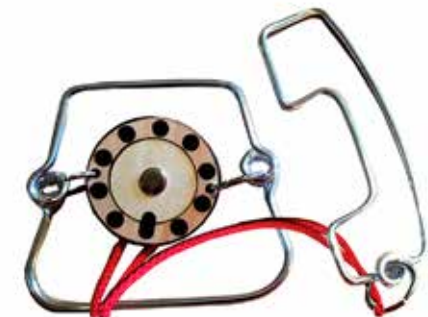


ITEM RTC 5084
I/M 6/24
UPC 847563002559 8 47563 00255 9



METAL TELEPHONE

A creatively designed puzzle that merges a classic telephone look with intricate mechanics, offering a timeless and challenging brain teaser.



ITEM RTC 5085
I/M 6/24
UPC 847563002566 8 47563 00256 6

METAL LIGHT BULB

A brilliantly designed, light bulb-shaped puzzle that combines an electric theme with cognitive challenges for an engaging brain-teaser experience.

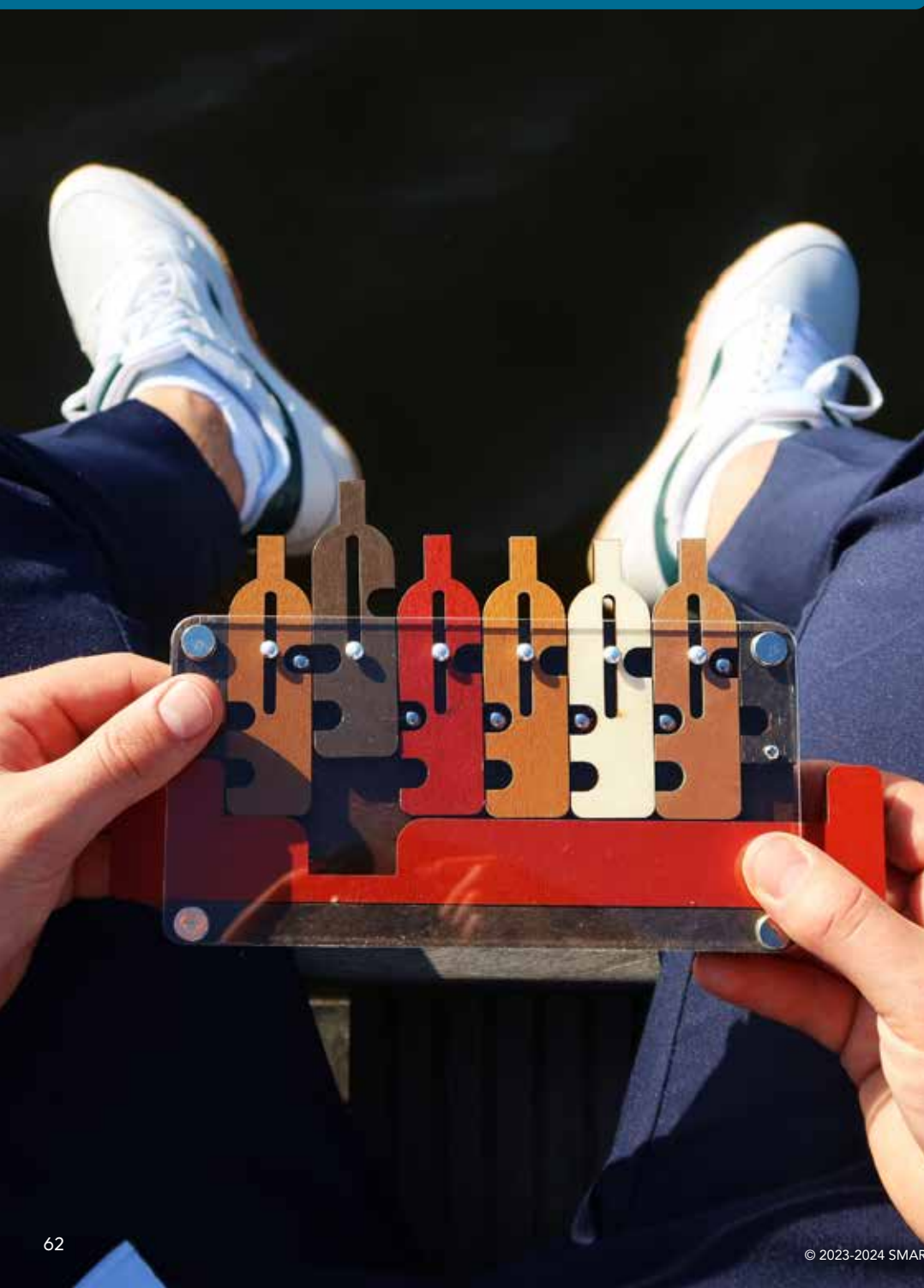


ITEM RTC 5086
I/M 6/24
UPC 847563002573 8 47563 00257 3



THE CONSTANTIN RANGE

The Constantin range offers varied creations and is acclaimed for the beauty of its designs and the difficulty of the solutions it offers.



TOUGH MEASURES

A unique concept that combines precise measurements and intricate design for an exceptionally engaging mental workout.



ITEM RTC 5060

I/M 6/24

UPC 847563002603 8 47563 00260 3



THE WAITER'S TRAY

A cleverly designed puzzle that simulates a balancing act, offering a blend of strategy, skill, and fun in a unique format.



ITEM RTC 5061

I/M 6/24

UPC 847563002597 8 47563 00259 7



FLOWER MAZE

An exquisitely designed puzzle that combines a floral theme with intricate mazes, offering a delightful and mentally stimulating challenge.



ITEM RTC 5063

I/M 6/24

UPC 847563002542 8 47563 00254 2



DOUBLE TROUBLE

A masterfully crafted puzzle with two intertwined mazes, offering a complex, engaging, and rewarding brain-teasing experience.



ITEM RTC 5064

I/M 6/24

UPC 847563002535 8 47563 00253 5



SHIP IN A BOTTLE

A nautical-themed puzzle that combines the intrigue of shipbuilding with the challenge of a bottle puzzle.



ITEM RTC 5099

I/M 6/24

UPC 847563002641 8 47563 00264 1



C'EST LA VIE

A beautifully crafted puzzle that blends artistic charm with a clever, life-inspired design for an enchanting and thoughtful challenge.



ITEM RTC 5094

I/M 6/24

UPC 847563002528 8 47563 00252 8



STAR PATH

A stellar-themed puzzle that combines cosmic beauty with challenging pathways for a unique brainteaser experience.



ITEM RTC 5126

I/M 6/24

UPC 847563002580 8 47563 00258 0





CONSTANTIN PUZZLE BOX #1

An exquisitely crafted wooden puzzle box that offers a blend of traditional aesthetics and ingenious mechanisms.



ITEM RTC 5100

I/M 6/24

UPC 847563002610 8 47563 00261 0



CONSTANTIN PUZZLE BOX #2

A masterfully designed wooden box that combines intricate craftsmanship with clever hidden compartments.



ITEM RTC 5101

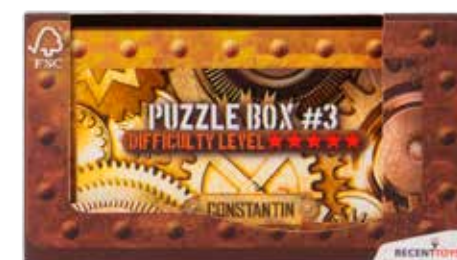
I/M 6/24

UPC 847563002627 8 47563 00262 7



CONSTANTIN PUZZLE BOX #3

A beautifully crafted wooden puzzle box, offering a complex array of hidden mechanisms and compartments.



ITEM RTC 5102

I/M 6/24

UPC 847563002634 8 47563 00263 4



GEAR BALL

The famous spherical puzzle with interlocking gears, offering a smooth, tactile experience and a unique twist on brain teasers.



ITEM RTM 5031
I/M 6/24
UPC 847563002252 8 47563 00225 2

SKEWB ULTIMATE

A dynamic web-like design with multifaceted rotation, and vibrant colors for an unparalleled, engaging puzzle-solving journey.



ITEM RTM 5034
I/M 6/24
UPC 847563002467 8 47563 00246 7

PYRAMINX

A triangular twisty puzzle that offers a unique, brain-teasing experience with its colorful, rotating layers and sleek design.



ITEM RTM 5035
I/M 6/24
UPC 847563002429 8 47563 00242 9

SKEWB XTREME

A challenging, intricately designed puzzle that combines vibrant colors and intricate movements for an extreme brain-teasing experience.



ITEM RTM 5038
I/M 6/24
UPC 847563002474 8 47563 00247 4

MOLECUBE

An innovative puzzle that combines vibrant colors and a sleek design, offering a unique, engaging, and mentally stimulating brainteaser experience.



ITEM RTM 5044
I/M 6/24
UPC 847563002405 8 47563 00240 5

GHOST CUBE

A 3D puzzle masterpiece with an asymmetric, ghost-like design, promising hours of captivating, mind-twisting fun.



ITEM RTM 5045
I/M 6/24
UPC 847563002269 8 47563 00226 9

MEGAMINX

A dodecahedron-shaped puzzle that challenges with its many facets, vibrant colors, and intricate twists for an unparalleled solving experience.



ITEM RTM 5053
I/M 6/24
UPC 847563002344 8 47563 00234 4

MINI MEFFERT DISPLAY



ITEM RTM 5055
I/M 20/80
UPC 847563002351 8 47563 00235 1

PYRAMINX DUO

An elegant puzzle that blends intuitive design with subtle complexity. A great introduction to the Pyraminx line!



ITEM RTM 5071
I/M 6/24
UPC 847563002450 8 47563 00245 0

HOLLOW CUBE

A unique, transparent puzzle that offers a visually striking and intellectually challenging experience with its see-through structure.



ITEM RTM 5079
I/M 6/24
UPC 847563002283 8 47563 00228 3

HOLLOW 2 X 2

A unique twist on classic brainteasers with its transparent, minimalist design and challenging gameplay. A great introduction to the Hollow series!



ITEM RTM 5095
I/M 6/24
UPC 847563002320 8 47563 00232 0

HOLLOW SKEWB ULTIMATE

A complex, visually striking puzzle with a transparent, web-like structure that creates an engaging and challenging solving adventure.



ITEM RTM 5096
I/M 6/24
UPC 847563002313 8 47563 00231 3

HOLLOW PYRAMINX

A transparent twist on the classic Pyraminx puzzle, offering a visually stunning, intellectually stimulating, and uniquely challenging experience.



ITEM RTM 5097
I/M 6/24
UPC 847563002290 8 47563 00229 0

HOLLOW SKEWB CUBE

Features a transparent, intricate design that blends tactile sensation and visual appeal for an immersive and unique brain-teasing experience.



ITEM RTM 5098
I/M 6/24
UPC 847563002306 8 47563 00230 6



GHOST XTREME

A complex puzzle with a unique, asymmetric design, offering an extreme challenge for enthusiasts seeking a truly unconventional and mind-bending experience.



ITEM RTM 5109
I/M 6/24
UPC 847563002276 8 47563 00227 6

PYRAMINX DIAMOND

A brilliantly designed puzzle that combines a diamond-like structure with dynamic play for an extraordinary brain-teasing experience.



ITEM RTM 5110
I/M 6/24
UPC 847563002436 8 47563 00243 6

POLAR CUBE

A captivating puzzle that combines a frosty, translucent design with intricate mechanics for a unique, mind-cooling experience.



ITEM RTM 5147
I/M 6/24
UPC 847563002412 8 47563 00241 2

MALTESE GEAR

The famous puzzle that blends intricate gear movements with a striking appearance for a uniquely satisfying solving experience.



ITEM RTM 5150
I/M 6/24
UPC 847563002337 8 47563 00233 7



PYRAMINX MARBLE

A sleek, marble-patterned puzzle that combines traditional Pyraminx play with a unique tactile feel for a visually stunning and engaging challenge.



ITEM RTM 5169
I/M 6/24
UPC 847563002443 8 47563 00244 3

MEFFERT FLOOR DISPLAY



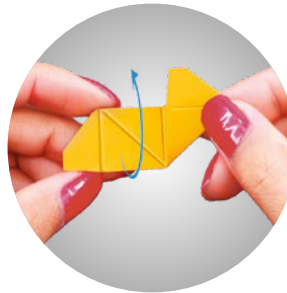
ITEM RTM DIS02
I/M 1/1
UPC 847563002818 8 47563 00281 8

CREAGAMI

Origami 3D

Creagami is a kit for creating modular origami. This centenarian Japanese art, which consists in folding sheets of paper in order to create colorful sculptures, stimulates the development of creativity and is often used to relax. The repetitive folding of individual cards is a good training for the development of concentration and fine motor skills. The numerous sculptures that can be built, colored and creative, are perfect decorative elements for the house. The kit includes sheets of various colors, each with 24 pre-cut cards and with fold guides, with which you can make the necessary modules to create your 3D sculpture.

Fold
the card



Create
the module



Simply
connect them



SMALL



MEDIUM



LARGE

PARROT



ITEM CR 713US

I/M 0/6

UPC 847563002696



BEE



ITEM CR 714US

I/M 0/6

UPC 847563002702



SNAIL ON THE LEAF



ITEM CR 716US

I/M 0/6

UPC 847563002825



PENGUIN



Ages 7 to adult



ITEM CR 721US

I/M 0/6

UPC 847563002719



8 47563 00271 9

OCTOPUS



Ages 7 to adult



ITEM CR 722US

I/M 0/6

UPC 847563002726



8 47563 00272 6



LLAMA



Ages 7 to adult



ITEM CR 726US

I/M 0/6

UPC 847563002740



8 47563 00274 0

OWL



ITEM CR 732US
I/M 0/6
UPC 847563002757



UNICORN



ITEM CR 737US
I/M 0/6
UPC 847563002788



PEACOCK



ITEM CR 738US
I/M 0/6
UPC 847563002795



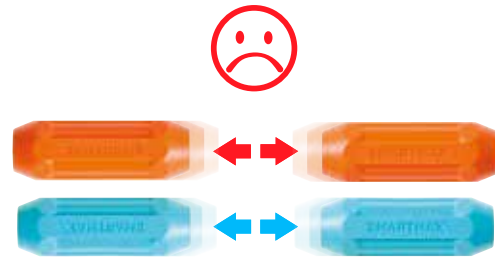
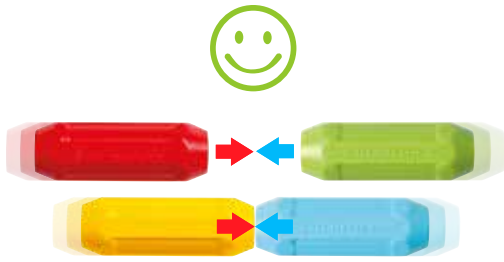
SMARTMAX[®]

m a g n e t i c d i s c o v e r y



SmartMax creates safe magnetic discovery toys for toddlers and pre-schoolers. We enable kids as young as 1 to enjoy worry-free, fun, educational playtime, learning about early STEM concepts and magnetism and developing motor skills. Constructed with durable, sturdy materials, SmartMax sets will last for years. From soft and playful animals to large building kits, there is a set for every child...and all sets are compatible with each other! Build, play, imagine, create, and combine!

www.SmartMaxUSA.com



ATTRACT & REPEL

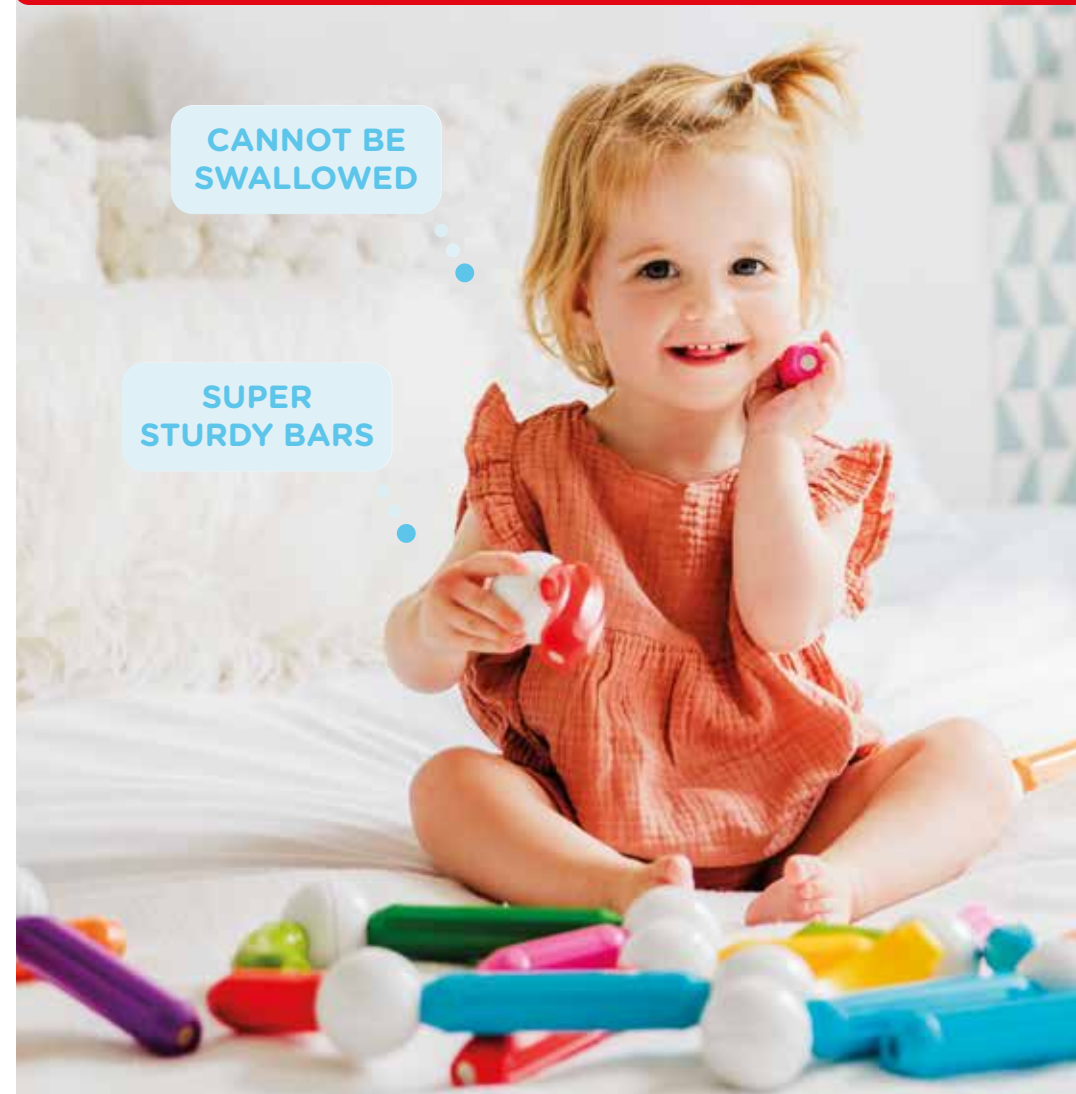
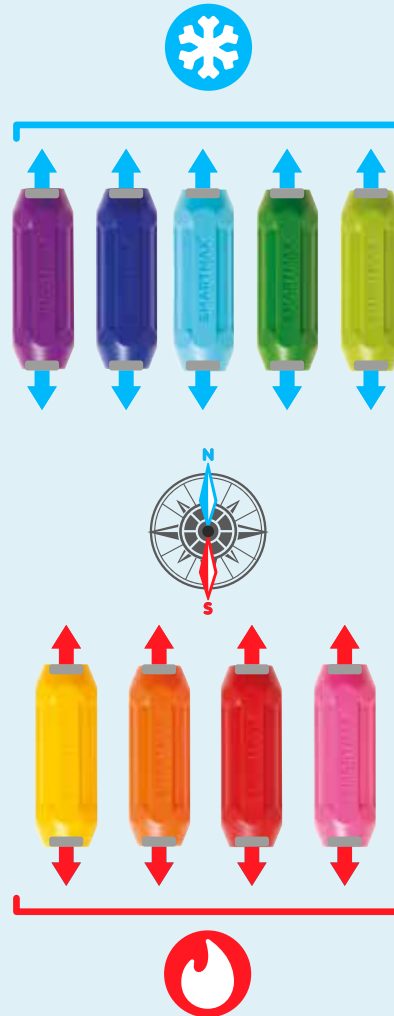
Opposite poles attract each other, identical poles repel. All bars in 'cold' colors can be combined with all bars in 'warm' colors. All other combinations repel.



BALLS

The SmartMax® balls are attracted by all magnetic bars, regardless of their color.

NORTH & SOUTH
Magnets have a magnetic north and south pole. Bars in cold colors (green, blue and lilac) have outward directed north poles. Bars in warm colors (red, orange, pink and yellow) have outward directed south poles.



CANNOT BE SWALLOWED

SUPER STURDY BARS

MAXIMUM DEVELOPMENT

SMARTMAX® STIMULATES

- Hand-eye coordination
- Logical thinking
- Color recognition
- Form recognition in 2D & 3D
- Playing together
- Counting
- Fantasy
- Creativity

MY FIRST



SMX 151 US



SMX 220 US



SMX 221 US



SMX 222 US



SMX 223 US



SMX 224 US



SMX 410 US



SMX 226 US



SMX 235 US



SMX 236 US



SMX 241 US



SMX 243 US



SMX 229 US



SMX 233 US



SMX 244 US



SMX 245 US

SMARTMAX GAMES



SMX 227 US



SMX 230 US



SMX 237 US

BUILD



SMX 309 US



SMX 310 US



SMX 501 US



SMX 907 US

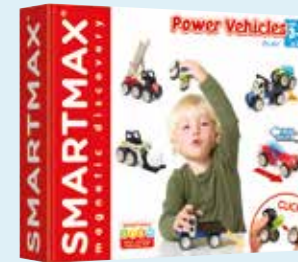


SMX 101 US



SMX 103 US

CREATE & PLAY



SMX 303 US



SMX 502 US



SMX 530 US



SMX 531 US



SMX 600 US



NEW
SPRING
2024

1½-5 years

12 pcs



MY FIRST STACKING RINGS

Stack and balance these sweet-looking rings! The classic toy with a magnetic twist. An open-ended magnetic discovery kit to create funny-looking figures that balance, wiggle, and wobble. Ideal for one-year and up, nurturing skills and imagination.

ITEM # SMX 241 US
 MASTER 0/6
 UPC 847563010448



INSPIRATIONAL
POSTERS

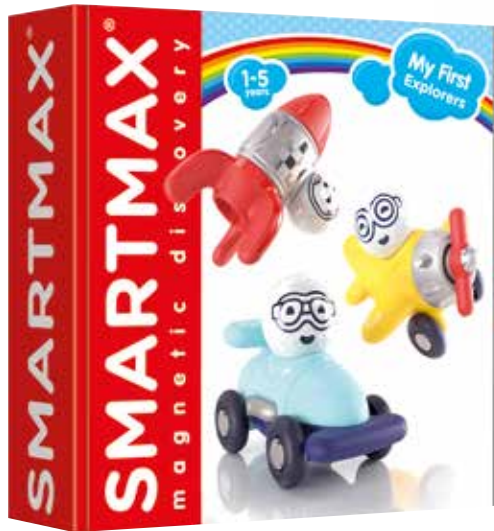


1-5 years

16 pcs

MIX & MATCH

NEW
SUMMER
2024



WORK IN
PROGRESS

MY FIRST EXPLORERS

Launch into high-speed adventures with My First Explorers! Mix and match your rocket plane or car to create your ultimate flying or driving journey.

ITEM # SMX 243 US
MASTER 0/6
UPC 847563010455



NEW 2024

SMARTMAX®



WORK IN PROGRESS

1-5 years

5 pcs



NEW SUMMER 2024

MY FIRST PLANE

Soar into the magic world of Smartmax with My First Plane. Take off and let your imagination fly!

ITEM # SMX 244 US
MASTER 0/6
UPC 847563010462



WORK IN PROGRESS

1-5 years

5pcs



NEW SUMMER 2024

MY FIRST CAR

Zoom into the universe of Smartmax with My First Car. Start you engine and accelerate into new adventures!

ITEM # SMX 245 US
MASTER 0/6
UPC 847563010479





1-5 years

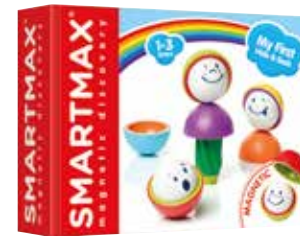
18 pcs



MY FIRST SAFARI ANIMALS

Magnetic, soft safari animals, ideal for little hands.

ITEM # SMX 220 US
 MASTER 0/6
 UPC # 847563009770



1-3 years

10 pcs



MY FIRST HIDE & SEEK

Ready or not, here they come! Can you see where the funny balls are hiding?

ITEM # SMX 229 US
 MASTER 0/6
 UPC # 847563010363



1-5 years



MY FIRST ANIMAL MIX

Choose your favourite animals! Build, play, or mix and match for crazy combos!

ITEM # SMX 151 US
 MASTER 12/48
 UPC # 847563010226



Only the above 4 animals are available in this mix. Other animals can be found in other "My First" sets.



1-5 years

16 pcs



MY FIRST FARM ANIMALS

Create your own magnetic farm adventure!

ITEM # SMX 221 US
 MASTER 0/6
 UPC # 847563009787





1-5 years

14 pcs



MY FIRST DINOSAURS

Build and play with the dinosaurs, but watch out for the T-Rex!

ITEM # SMX 223 US

MASTER 0/6

UPC # 847563010141



1½-5 years

22 pcs



MY FIRST TRACTOR SET

Build your favorite farmyard friends.

ITEM # SMX 222 US

MASTER 0/6

UPC # 847563010110



1-5 years

7 pcs



MY FIRST WOBBLY CARS

Go on an exciting, wobbly adventure with these magnetic fun-moving cars!

ITEM # SMX 233 US

MASTER 0/6

UPC # 847563010370



1½-5 years

22 pcs



MY FIRST ANIMAL TRAIN

Toot, Toot! Here comes the animal train!

ITEM # SMX 410 US

MASTER 0/6

UPC # 847563009800





1-5 years

13 pcs



MY FIRST VEHICLES

Create the nicest magnetic vehicles on the building site!

ITEM # SMX 226 US

MASTER 0/6

UPC # 847563010202



NEW
2023



1½ -5 years

10 pcs



MY FIRST PIRATES

Wobble on deck of the pirate ship or go on a treasure hunt on the desert island.

ITEM # SMX 236 US

MASTER 0/6

UPC # 847563010424





1-5 years

12 pcs

NEW
2023



MY FIRST PEOPLE

Mix and match the funny faces with the different hats and bodies!

ITEM # SMX 235 US
MASTER 0/6
UPC 847563010417



1-3 years

8 pcs

MY FIRST SOUNDS & SENSES

Shake, rattle & build! Amaze your little one.

ITEM # SMX 224 US
MASTER 0/6
UPC # 847563010189





1½ -5 years

8 pcs



MY FIRST TOTEM

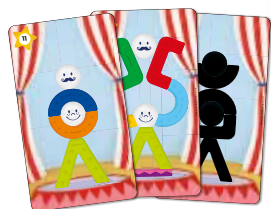
Complete one of the 24 challenges by making the funniest totems.

ITEM # SMX 230 US
 MASTER 0/6
 UPC # 847563010158



1½ -5 years

10 pcs



MY FIRST ACROBATS

Mix the magnetic shapes to recreate the coolest acrobatic figures.

ITEM # SMX 227 US
 MASTER 0/6
 UPC # 847563010295



1½ -5 years

8 pcs



NEW
2023



MY FIRST BUILD & DRIVE

Simply build and play, or put the pieces together to replicate the challenges.

ITEM # SMX 237 US
 MASTER 0/6
 UPC # 847563010431



BUILD



SMARTMAX®



1-6 years

23 pcs

TRY ME! feature



START

Have fun building incredible structures with SmartMax!

ITEM # SMX 309 US
MASTER 0/4
UPC # 847563009640



1-6 years

30 pcs



START PLUS

Build unique structures with curved bars!

ITEM # SMX 310 US
MASTER 0/4
UPC # 847563009657



1-6 years

42 pcs

START XL

The perfect introduction set to the world of SmartMax!

ITEM # SMX 501 US
MASTER 0/4
UPC # 847563009084





1-6 years

70 pcs



BUILD XXL

The XXL box filled with SmartMax fun!

ITEM # SMX 907 US

MASTER 0/2

UPC # 847563009688



6 CURVED BARS

ITEM # SMX 101 US

MASTER 6/24

UPC # 847563009015



6 METAL BALLS

ITEM # SMX 103 US

MASTER 6/24

UPC # 847563009039





3-6 years

46 pcs

STUNT CARS

Stunt with colorful cars on self-build ramps!



ITEM # SMX 502 US
 MASTER 0/6
 UPC # 8-47563-00909-1



3-6 years

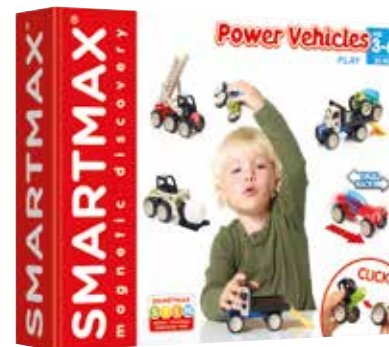
71 pcs

MEGA BALL RUN

Build the ultimate ball run with this XL magnetic construction set.



ITEM # SMX 600
 MASTER 0/4
 UPC # 847563009534



3-6 years

25 pcs

POWER VEHICLES

Tow, pick-up, or move obstacles. Nothing is impossible with this fleet of magnetic vehicles!



ITEM # SMX 303 US
 MASTER 0/6
 UPC # 847563009268





3+ years

12 pcs

ROBOFLEX

Who said robots aren't flexible? Get creative and make your own flexible, crazy robots!

ITEM # SMX 530
 MASTER 0/6
 UPC # 847563010301



3+ years

20 pcs

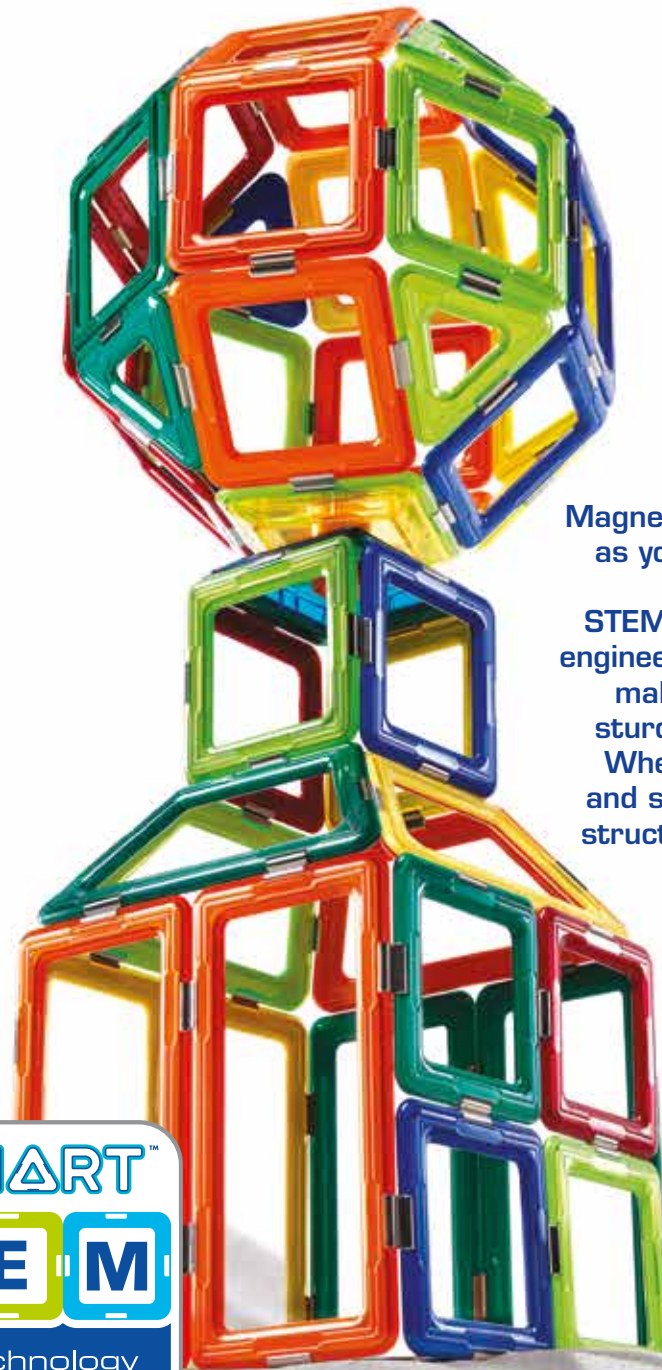
ROBOFLEX PLUS

Create even more robots! Choose your magnetic parts, bend, extend, assemble, and play!

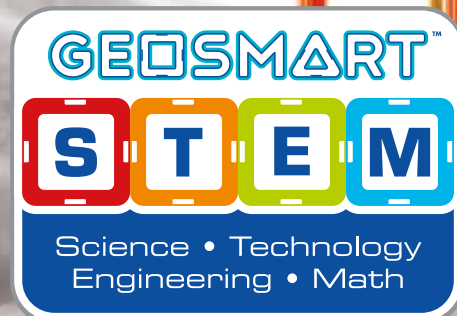
ITEM # SMX 531
 MASTER 0/6
 UPC # 847563010318



GEOSMART™

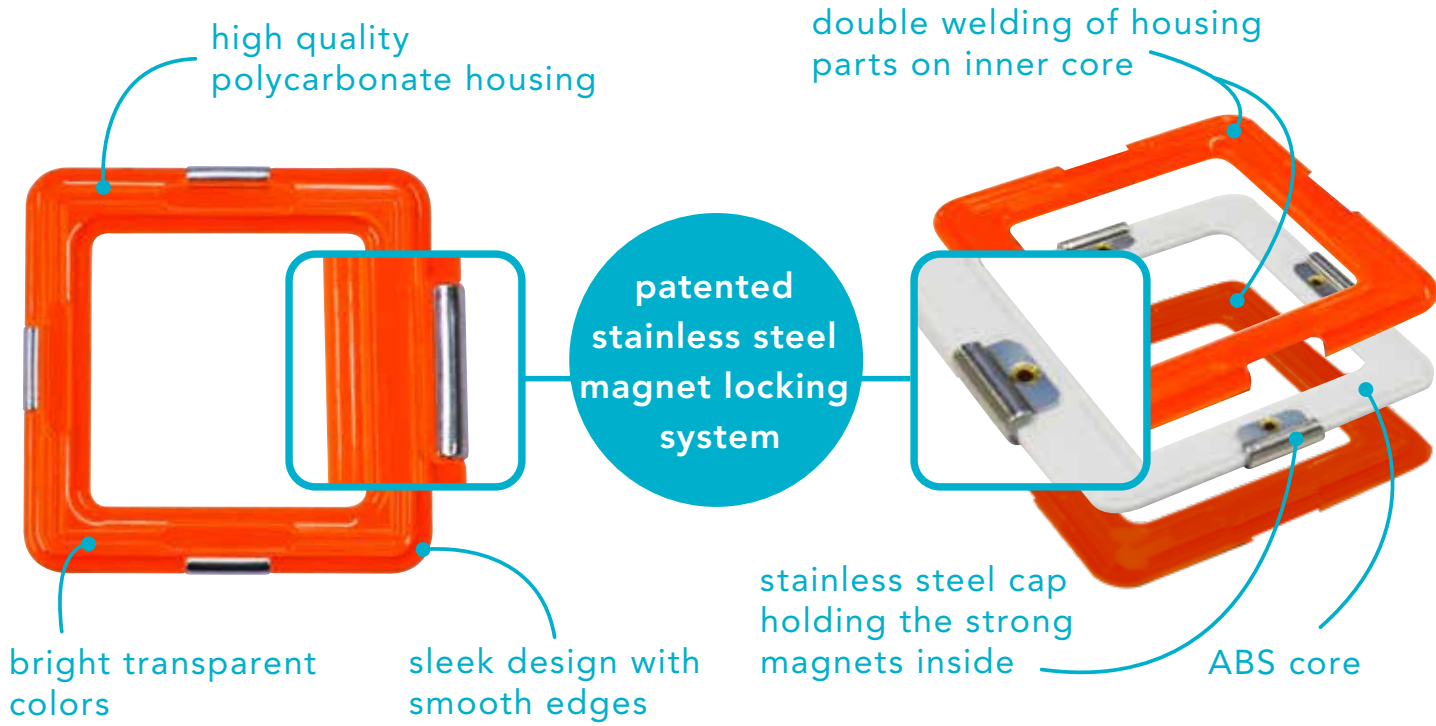


Magnetic construction toys suitable for kids as young as 3 years of age that introduce children in a fun manner to academic STEM fields like geometry, technology, and engineering. Its patented dual safety system makes GeoSmart safe for small kids and sturdy for decades of qualitative playtime. Wheels, lights, remote controllable parts and spinners add extra dimensions to your structures and make sure you can build an infinite amount of constructions.



WWW.GEOSMART.EU

THE ULTIMATE IN MAGNETIC SAFETY



- RED
- ORANGE
- YELLOW
- LIME
- GREEN
- AZURE
- BLUE
- PINK
- PURPLE

• DOUBLE SAFETY SYSTEM • STRONGER • LONG LIFETIME • EASY TO CLEAN



GEO SHAPES



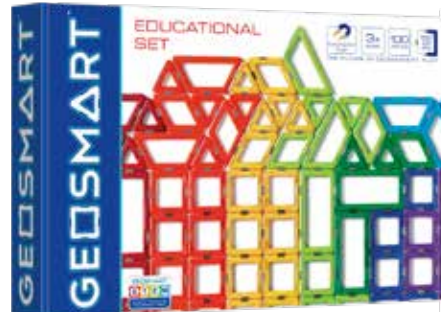
GEO 102 US



GEO 200 US



GEO 210 US



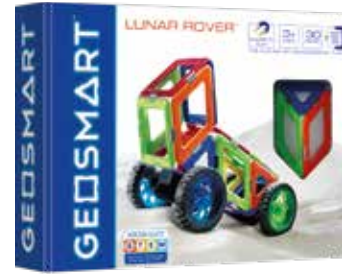
GEO 600 US



GEO 700 US



GEO WHEELS



GEO 211 US



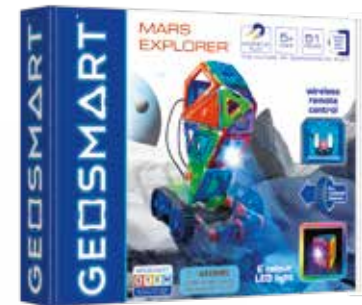
GEO 212 US



GEO 215 US



GEO 217 US



GEO 302 US





15
pieces

GEO 102 US
START SET



ITEM GEO 102

I/M 0/6

UPC 847563010196



23
pieces

GEO 200 US
SOLAR SPINNER



ITEM GEO 200 US

I/M 0/6

UPC 847563009848



31
pieces

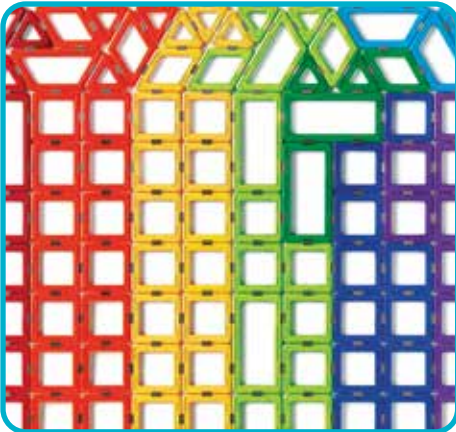
GEO 210 US
GEOSPHERE



ITEM GEO 210 US
I/M 0/6
UPC 847563009855 8 47563 00985 5

100
pieces

GEO 600 US
EDUCATIONAL SET



ITEM GEO 600 US
I/M 0/4
UPC 847563009923 8 47563 00992 3

205
pieces

GEO 700 US
EDUCATIONAL SET
DELUXE



ITEM GEO 700 US
I/M 0/1
UPC 847563010103 8 47563 01010 3





30
pieces

GEO 211 US
LUNAR ROVER



ITEM GEO 211 US

I/M 0/6

UPC 847563009916 8 47563 00991 6



21
pieces

GEO 217 US
NIGHT CRUISER



ITEM GEO 217 US

I/M 0/6

UPC 847563010325 8 47563 01032 5



31
pieces

GEO 212 US
MOON LANDER



ITEM GEO 212 US
I/M 0/6
UPC 847563009985 8 47563 00998 5

30
pieces

GEO 215 US
FLIP BOT



ITEM GEO 215 US
I/M 0/6
UPC 847563010097 8 47563 01009 7

51
pieces

GEO 302 US
MARS EXPLORER



ITEM GEO 302 US
I/M 0/4
UPC 847563009879 8 47563 00987 9





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other product information, please visit:
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