

20 years of Rubbabu



2024

[www.rubbabu.com](http://www.rubbabu.com)



**Natural Rubber Foam – Soft, Safe and Fun for All Ages!**

# FAQs

## 1. What are these toys made of?

Our toys are made from natural rubber foam, then covered (flocked over) with nylon flock which is sourced from the finest flock companies in Spain and Switzerland.

## 2. What are the advantages of rubber foam over synthetic foam?

Natural rubber foam, besides being durable and flexible and mostly stronger than synthetic foam is also anti microbial, dust mite resistant, mildew resistant and hypo allergic and flame retardant. No fossil fuels are used to make natural rubber.

## 3. Why are Rubbabu toys considered green and biodegradable?

Natural rubber foam is made from the sap of the rubber tree. The tree does not have to be cut down, making rubber a renewable material. It is also 100% biodegradable. Therefore, except for the nylon covering and ABS used in our tires, axles/hubs, Rubbabu toys are biodegradable.

## 4. Are Rubbabu toys handmade?

Yes. The manufacturing process is similar to bread making. The rubber foam is hand poured into molds and slowly baked. Then each toy is dried, painted and flocked individually by hand, giving you lovely handmade toys.

## 5. What makes the foam so strong?

To save cost others put 'fillers' in the foam like silica or china clay. We do not. Our product is pure, therefore strong.

## 6. Are Rubbabu toys safe for babies and toddlers?

Yes. All toys graded 0+ pass safety tests for all ages and are made of completely safe materials and colors. However, these toys are not teething toys and require adult supervision when used by teething children.



Rubbabu Inc. is proud to source from its own factory in India and is constantly trying to improve in terms of being green, energy efficient, increasing quality standards, making the product ever safer, and all the while looking after its employees' happiness and fulfillment.

**For any further questions please email:**

**[sales@rubbabu.com](mailto:sales@rubbabu.com)**

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## JUNIOR SHAPE SORTER - SEAHORSE 2+

Soft rubber foam puzzle base. Different shapes in a contrast color teach fine motor skills, develop spatial intelligence.

Dimensions: 23 x 18 cm (9 x 7 in)

#20546, 8904001205469

**T F S N**



## JUNIOR SHAPE SORTER - STINGRAY 2+

Soft rubber foam puzzle base and four different shapes to complete the puzzle.

Dimensions: 23 x 18 cm (9 x 7 in)

#20549; 8904001205490

**T F S N**

## JUNIOR SHAPE SORTER - ANGELFISH 2+

Soft rubber foam puzzle base and three completing stripes.

Dimensions: 23 x 18 cm (9 x 7 in)

#20544, 8904001205445

**T F S N**



**JUNIOR SHAPE SORTER - SEA SHELL 2+**

Soft rubber foam puzzle base with four different shapes.  
 Dimensions: 23 x 18 cm (9 x 7 in)  
 #20547, 8904001205476

**T F S N**



**JUNIOR SHAPE SORTER - DOLPHIN 2+**

Soft rubber foam puzzle base with 3 different shapes to complete the puzzle.  
 Dimensions: 23 x 18 cm (9 x 7 in)  
 #20545, 8904001205452

**T F S N**

**JUNIOR SHAPE SORTER - STARFISH 2+**

Soft rubber foam puzzle base with 3 different shapes to complete the puzzle.  
 Dimensions: 23 x 18 cm (9 x 7 in)  
 #20548; 8904001205483

**T F S N**



## HALLOWEEN SHAPE SORTER 2+

Spooky fun for the little ones –  
8 soft pieces on a squishy puzzle base.  
Dimensions: 32.5 X 26.5 X 3 cm (13 X 10.5 X 1 in)  
#20542, 8904001205421

**T F S N**



## CHRISTMAS SHAPE SORTER 2+

A snowed-in house  
puzzle base with 9 Christmas fun  
pieces in warm bright colours.  
Dimensions: 32.5 X 27 X 3 cm (13 X 11 X 1 in)  
#20541, 8904001205414

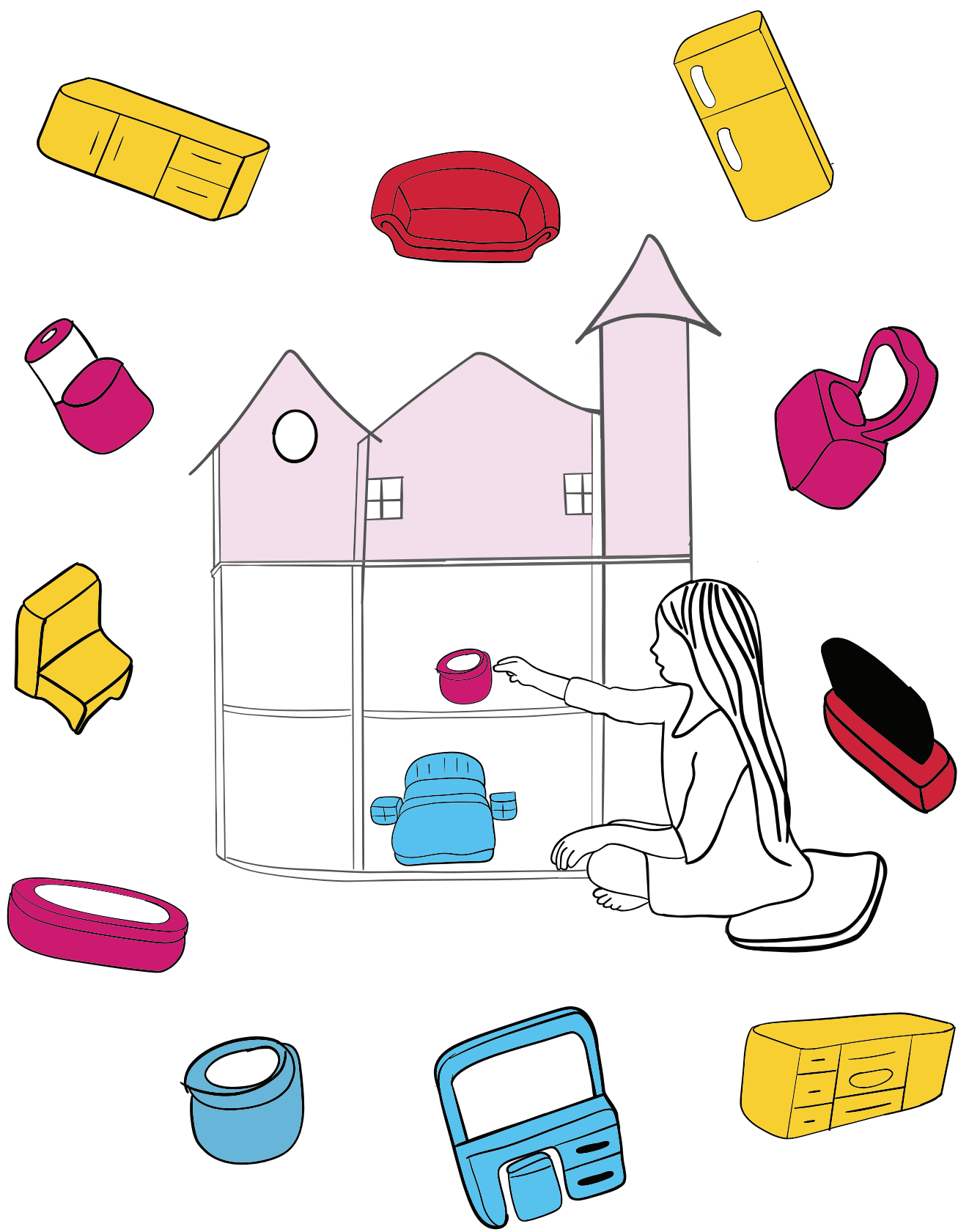
**T F S N**

## LEAF SHAPE SORTER 2+

An introduction to the different shapes of the  
Leaves of various trees -Oak, Maple, Fig, Poplar,  
Banana and Birch.  
Dimensions: 26.5 X 21 X 3 cm (14 X 12 X 1 in)  
#20543; 8904001295438

**T F S N**





## A MODULAR KITCHEN 2+

A Cooking unit, a Sink to wash dishes and a Fridge in soft velvety biodegradable rubber foam.

Dimensions: 27 x 20 x 10 (10.5 x 8 x 4 in)

**T I F S N**



## COFFEE CORNER 2+

A Table and 2 Chairs for breakfast or coffee ... fun and imagination go to work!  
No plastic or wood, just sustainable rubber.

Dimensions: 27 x 20 x 10 (10.5 x 8 x 4 in)

**T I F S N**

## BATHROOM SET 2+

Three essential elements –  
Bathtub, WC and Wash basin unit  
with a planter or a bin to choose between.

Dimensions: 27 x 20 x 10 (10.5 x 8 x 4 in)

**T I F S N**





## LIVING ROOM 2+

A comfy warm Couch with 2 single seaters and a TV of course!  
 Dimensions: 27 x 20 x 10 (10.5 x 8 x 4 in)

**T I F S N**



## BEDROOM SET 2+

A soft warm Bed to cuddle into when tired – every body needs one.  
 And a Dressing table with a stool.  
 Dimensions: 27 x 20 x 10 (10.5 x 8 x 4 in)

**T I F S N**



**BATH TOYS** 2+

Duck, Hippo, Frog, Crocodile, Turtle and Goldfish - endless fun in the bath, these can float and squirt water too.

#20553, 8904001205537

**T I F L N**

## Dinosaurs in Brights



## Dinosaurs in Pastels

**AWESOME FOURSOME** 2+

Ruksana, Sasha, Tallulah and Breana lived on the faraway planet of Taxore. Being fun-loving and adventurous they hopped onto an asteroid which came to Earth as a falling star. Since then they have been living secretly in a forest; they're looking for a friend who will take them home. #20552, 8904001205520

**T I N L**

**REALISTIC FRUITS SET A (SET OF 8)**  
Banana, Pear, Pomegranate, Apple, Orange,  
Strawberry, Papaya and Plum.  
#20362, 8904001203625



**REALISTIC VEGETABLES SET B (SET OF 8)**  
Watermelon, Kiwi fruit, Green and Purple grapes,  
Avocado, Pineapple, Mango, Dragon fruit and  
Custard apple.  
#20556, 8904001205568

**REALISTIC VEGETABLES SET A (SET OF 8)**  
Cauliflower, Yellow pepper, Aubergine, Turnip,  
Tomato, Potato, Beetroot and Green chilli.  
#20361, 8904001293618



**REALISTIC VEGETABLES SET B (SET OF 8)**  
Cucumber, Zucchini, Squash, Carrot,  
Broccoli, Mushroom, Garlic and Ginger.  
#20556, 8904001205568



RUBBABAKE (SET OF 6) **2+**  
 Cup cake, Cream roll, Croissant,  
 Lemon cake, Cinnamon roll and  
 Apple tart - it's high tea!  
 #20550, 8904001205506



PLAY & LEARN **T** Tactile **F** Fine Motor **L** Language & Social **A** Active Play  
**N** Special Needs **I** Imaginative Play **S** Spatial **M** Merchandiser Recommended

## KEYRINGS

Please ask us for more information.  
Bulk orders only.



## FRIDGE MAGNETS

Please enquire for prices.  
Bulk orders only





# Old Is Gold



# Sensory Balls

Our textured bumpy balls are perfect for sensory exploration. Soft, squishy and bouncy, they are fun for babies and toddlers to feel, roll, toss and catch. The soft natural foam keeps kids safe while vibrant colors and the fuzzy surface provide visual and tactile stimulation. Great for learning motor skills.

Sensory balls are Available in two sizes (2.5in & 3in)



## 7.5cm (3in) & 10cm (4in) SENSORY BALLS ASSORTED 1+

The bumpy shapes are easy to grip, squeeze or bounce. Great fun for the whole family. Assorted Pack of 4 & 6  
 #20700, 8904001207005 Box of 4 : 16 X 16 X 8 cm (6.5 X 6.5 X 3 in)  
 #20192, 8904001201928 Tray of 6 : 30.5 X 20 X 10 cm (12 X 8 X 4 in)

T F A M



**BUMPY BALL** 1+  
 #20301, 8904001203014



**CRATER BALL** 1+  
 #20303, 8904001203038



**BUBBLE BALL** 1+  
 #20302, 8904001203021



**TORPEDO BALL** 1+  
 #20304, 8904001203045



**NAVAL MINE BALL** 1+  
 #20300, 8904001203007



**GOLF BALL** 1+  
 #20333, 8904001203335



**7.5cm (3 in) & 10.5cm (4 in)  
TACTILE BALLS ASSORTED**

**1+**

Assorted Sets of 4 & 6

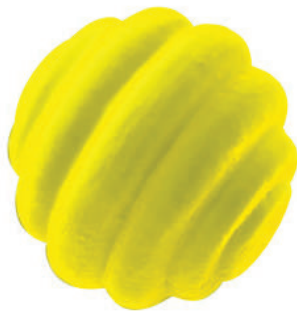
#20338, 8904001203380,

Box of 4 : 16 x 16 x 8 cm (6.5 x 6.5 x3 in)

#20314, 8904001203144,

Tray of 6 : 13.5 x 20 x 10 cm (12x 8 x4 in)

**T F A N S M**



**TOP BALL 10 cm (4 in)** **1+**  
#20231, 8904001202314



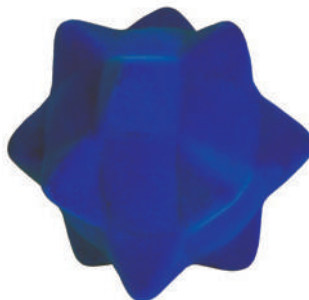
**SUBMARINE BALL 10 cm (4 in)** **1+**  
#20070, 8904001200709



**FASHION BALL 10 cm (4 in)** **1+**  
#20228, 8904001202284



**JELLY FISH BALL 10 cm (4 in)** **1+**  
#20234, 8904001202345



**POKY BALL 10 cm (4 in)** **1+**  
#20261, 8904001202611



**LUNAR MODULE BALL 10 cm (4 in)** **1+**  
#20237, 8904001202376



**FOOT BALL 10 cm (4 in)** **1+**  
# 20057; 8904001200570



**BASKET BALL 10 cm (4 in)** **1+**  
# 20059, 8904001200594



**TENNIS BALL 10 cm (4 in)** **1+**  
#20212, 8904001202123



**BASEBALL 10 cm (4 in)** **1+**  
#20145, 8904001201454



**GOLF BALL 10 cm (4 in)** **1+**  
#20062, 8904001200624



**SOCCER BALL 10 cm (4 in)** **1+**  
#20058, 8904001200587



**7.5cm (3 in) & 10.5cm (4 in) SPORTS BALLS ASSORTED** **1+**

Assorted Sets of 4 & 6  
#20336, 8904001203366,  
Box of 4 : 16 x 16 x 8 cm (6.5 x 6.5 x 3 in)  
#20311, 8904001203113,  
Tray of 6 : 13.5 x 20 x 10 cm (12x 8 x 4 in)

**T F A N S M**





ALPHALEARN BALL (UPPER-CASE) 10 cm (4 in) 1+

#20226, 8904001202260



ALPHALEARN BALL (LOWERCASE) 10 cm (4 in) 1+

#20232, 8904001202321



NUMERALS BALL 10 cm (4 in) 1+

#20227, 8904001202277



SHAPES BALL 10 cm (4 in) 1+

#20242, 8904001202420



7.5cm (3 in) & 10.5cm (4 in)  
EDUCATIONAL BALLS ASSORTED 1+

Assorted Sets of 4 & 6  
#20337, 8904001203373,  
Box of 4 : 16 x 16 x 8 cm (6.5 x 6.5 x 3 in)  
#20313, 8904001203137,  
Tray of 6 : 13.5 x 20 x 10 cm (12x 8 x 4 in)

T F A L N M





# Fidget Toys

Rubbabu fidget toys have a velvety flocked surface with stimulating tactile feedback. The natural foam is sturdy and has a satisfying, springy resistance when squeezed. Sized 2.5" – 4" for kids and adults.



## MINI STRESS OR FIDGET BALLS 2+

Set of 3 Balls  
 Ball Diameter 6.5 cm (2.5 in)  
 Dimensions: 19 X 6 X 6 cm (7.5 X 2.5 X 2.5 in)  
 #20249; 8904001202499

**T F A N S**



## MINI SPORTS BALLS 1+

Set of 3 Balls  
 Ball Diameter 6.5 cm (2.5 in)  
 Dimensions: 19 X 6 X 6 cm (7.5 X 2.5 X 2.5 in)  
 #20190; 8904001201904

**T F A N S**



PLAY & LEARN **T** Tactile **F** Fine Motor **L** Language & Social **A** Active Play

**N** Special Needs **I** Imaginative Play **S** Spatial **M** Merchandiser Recommended



Fidget Sensory Rings



**SENSORY RINGS** 2+

Set of 6 sensory toys that aid sensory development and provide different kinds of tactile stimulation through different textures.

Dimensions: 12.5 X 12.5 X 2.5 cm ( 5 x 5 x 1 in)

#20394, 8904001203946

**T F S N**



Dr. Toys 10 Best Toys Award, 2015



**T F L I**

**WILD ANIMALS ASSORTMENT 2+**

Average Length : 10 cm (4 in)

Tray 30.5 X 20 X 10 cm ( 12 X 8 x 4 in)

#20246; 8904001202468



**T F L I**

**FARM ANIMALS ASSORTMENT 2+**

Average Length : 10 cm (4 in)

Tray 30.5 X 20 X 10 cm ( 12 X 8 x 4 in)

#20199; 8904001201997



## Medium Animals



CAT 18+

16 x 11.5 x 11 cm (6.3 x 4.5 x 4.3 in)  
#20463, 8904001204639

T F L I N



DINOSAUR 18+

15.5 x 8.5 x 10 cm (6 x 3.4 x 4 in)  
#20461, 8904001204615

T F L I N



MONKEY 18+

14 x 8.5 x 13 cm (5.5 x 3.4 x 5 in)  
#20464, 8904001204646

T F L I N



ELEPHANT 18+

#20465, 890400120653

T F L I N



DOG 18+

15 x 8.5 x 9 cm (6 x 3.4 x 3.6 in)  
#20462, 8904001204622

T F L I N



GIRAFFE 18+

14.5 x 8.5 x 15 cm (5.7 x 3.4 x 6 in)  
#20466, 8904001204660

T F L I N



**GIRAFFE** 1+

17.5 X 12.5 X 20 cm (7 X 5 X 8 in)  
#20130, 8904001201300

**T F A I**



**ELEPHANT** 1+

17.5 X 12.5 X 14 cm (7 X 5 X 5.5 in)  
#20129, 8904001201294

**T F A I**



**MONKEY** 1+

15 X 12.5 X 15 cm (6 X 5 X 6 in)  
#20132, 8904001201324

**T F A I**



**DINOSAUR** 1+

17.5 X 12.5 X 15 cm (7 X 5 X 6 in)  
#20131, 8904001201317

**T F A I**



**ANIWHEELIES ASSORTMENT 18m+**

Easy to hold and push, these animals can zoom around a child's imaginary world all day. Also great for nursery décor, stocking stuffers, party favors!

9.5 cm (3.8 in) average length, Tray : 30.5 X 20 X 10  
#20137, 8904001201379 (12.2 X 8 X 4 in)

**T F L I M**



**CAT 18m+**

9 X 6.5 X 7.5 cm (3.5 X 2.5 X 3 in)  
#20082; 8904001200822



**MONKEY 18m+**

10 X 6.5 X 9 cm (3.5 X 2.5 X 3 in)  
#20093; 8904001200938



**DOG 18m+**

11.5 X 7.5 X 9 cm (4.5 X 3 X 3.5 in)  
#20083; 8904001200839



**GIRAFFE 18m+**

11.5 X 6.5 X 13 cm (4.5 X 2.5 X 5 in)  
#20087; 8904001200877



**ELEPHANT 18m+**

11.5 X 9 X 8 cm (4.5 X 3.5 X 3 in)  
#20085; 8904001200853



**HIPPO 18m+**

9 X 6.5 X 7.5 cm (3.5 X 2.5 X 3 in)  
#20088; 8904001200884



**PIG 18m+**

10 X 6.5 X 7.5 cm (4 X 2.5 X 3 in)  
#20090; 8904001200907



**DINO 18m+**

11.5 X 6.5 X 7.5 cm (4.5 X 2.5 X 3 in)  
#20091; 8904001200914

# Building Toys

Playing with blocks helps develop motor, spatial, cognitive and social skills. Rubbabu's soft and safe blocks bring this incredible learning opportunity to the youngest children as well as those with special needs.

## RUBBABLOX™ BASIX BLOCKS

Contains 10 large and 10 small blocks.  
 Large blocks 11 X 5.5 X 3 cm (4.5 X 2 X 1 in)  
 Small blocks 5.5 X 5.5 X 3 cm (2 X 2 X 1 in)  
 Dimensions: 37 X 25.5 X 3.5 cm

#20286, 8904001202864

**T F A N I S**



Academic's Choice Award, 2013

Parent Tested Parent Approved (PTPA) Seal of Approval, 2013

Creative Child Seal of Excellence Award, 2014



## RUBBABLOX™ BUILDING BLOCKS 1+

Contains 6 large blocks and 7 connectors.  
 7.5cm (3in) cube blocks.  
 Dimensions: 25.5 X 17.5 X 9 cm (10 X 7 X 3.5 in)

#20290, 8904001202901

**T F A N I S**



 Parent's Choice Award - Recommended, 2010

 Dr. Toy's Best Green Products Award, 2011



**RUBBABLOX BUILDING BLOCKS 1+**

Set of 9 Blocks  
 Contains 9 large blocks and 18 connectors.  
 7.5cm (3in) cube blocks.  
 Dimensions: 30.5 X 26.5 X 9.5 cm (12 X 10.5 X 4 in)  
 #20285 , 8904001202857

**T F A N I S**



**JUST TRIANGLES 1+**

Set of 16 Triangular Blocks  
 Triangles: 7.5cm (3in) edges and 3.5cm (1.5in),  
 Dimensions: 37 X 25.5 X 3.5 cm(14.5 X 10 X 1.5 in)  
 #20263, 8904001202635

**T F A N I S**



- ★ Creative Choice Preferred Choice Award, 2010
- ★ Dr. Toy's Best Vacation Children's Product, 2010
- ★ Tillywig Award - Brain Child, 2010



**ALPHABETS MAGNETIC 10CM 3+**

A set of 26 letters. Chunky and easy to grip. Safe embedded magnets - easy to stick and arrange on the fridge!

Letter Height: 10cm (4in)

Dimensions: 37 X 25.5 X 5.5 cm (15 X 10 X 2 in)

#20096, 8904001200969

**T F L N**

- ★ Parent's Choice Foundation, Recommended, 2010
- ★ Oppenheim Toy Portfolio Gold Seal Award, 2010
- ★ Oppenheim Toy Portfolio Special Needs Adaptable Product Award, 2010



Magnetic!

(Not Magnetic)



**ALPHABETS 6CM (UPPER-CASE) 2+**

A set of 26 letters. No magnets. Teach alphabet recognition and spelling.

Letter Height: 6cm (2.5in)

Dimensions: 25.5 X 19 X 6 cm (10 X 7.5 X 2.5 in)

#20100, 8904001201003

**T F L N**

# Learning



## ALPHABETS 6CM ( LOWER-CASE) **2+**

A set of 26 letters. No magnets.

Teach alphabet recognition and spelling.

Letter Height: 6 cm (2.5in),

Dimensions: 25.5 X 19 X 6 cm (10 X 7.5 X 2.5 in)

#20102, 8904001201027

**T** **F**



Magnetic!




(Non Magnetic)

**NUMERALS MAGNETIC 10CM 3+**

A set of 10 numbers, 0-9, with safe embedded magnets that hold well.  
 Pieces: 10 cm (4 in) High.  
 Dimensions: 25.5 X 19 X 6 cm (10 X 7.5 X 2.5 in)  
 #20104, 8904001201041

**T F L N**



 Creative Child, Kid's Product of the Year Award, 2014

**BRAILLE ALPHABET TILES 8.5CM 2+**

A set of 26 tiles, each tile embossed with the same letter in Braille and in the Roman (English) alphabet.  
 Tiles: 8.5 X 3.5 X 2.5 cm (3.5 X 1.5 X 1 in)  
 Dimensions: 37 X 25.5 X 3.5 cm (15 X 10 X 1.5 in)  
 #20350, 8904001203502

**T F L N**





**BOWLING SET 18m+**

A colorful 6-pin bowling set with a soft bowling ball. Fun for all ages and an active indoor toy .

Bowling Pins: 14 cm(5.5 in)

Dimensions: 19 X 19 X 14 cm (7.5 X 7.5 X

#20073, 8904001200730

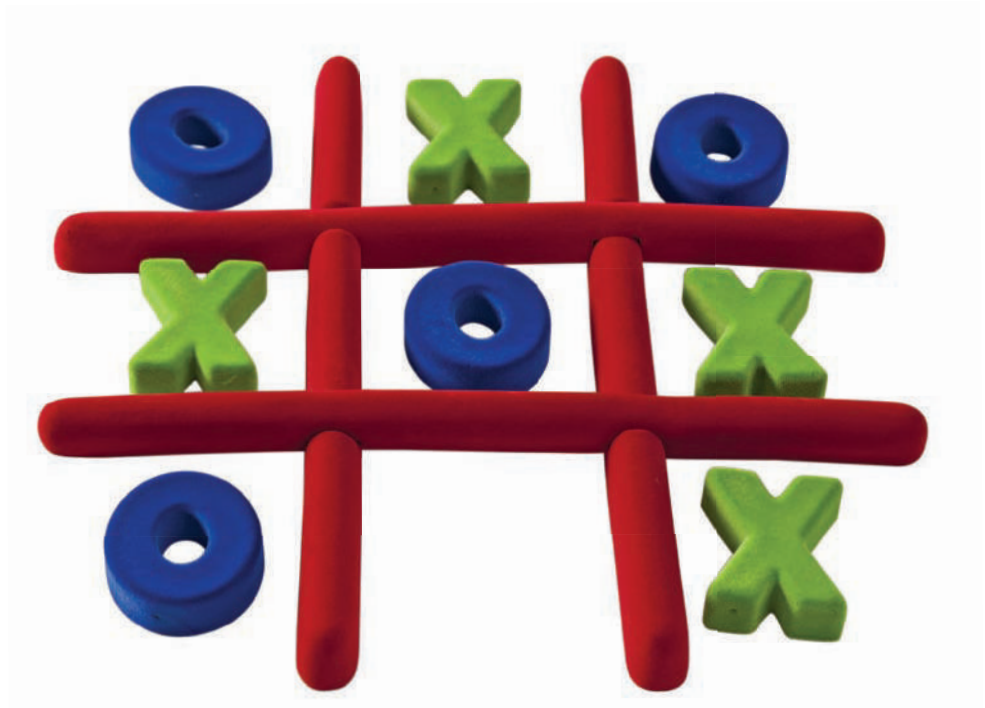
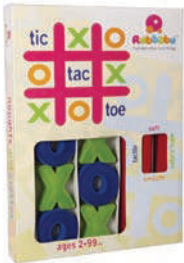
**T F A S**



**TIC TAC TOE** 18m+

A timeless classic that teaches logical and reasoning skills  
 35.5 X 35.5 cm (14 X 14 in) - 6 pieces  
 Dimensions: 36.5 X 25 X 2.5 cm (14.5 X 10 x 1 in)  
 #20187, 8904001201874

**T F A I**



**WEIGHTS AND DUMBBELLS SET** 18m+

Dimensions: 27 X 20 X 10 cm (11 X 8 X 4 in)  
 #20216, 8904001202161

**T F A I S**

**TOOL SET 18m+**

Soft and safe tools made from natural rubber foam.

A screwdriver, hammer, wrench, saw and pliers.

15cm(6in) Tools, Dimensions: 35.5 X 25.5 X 5 cm (13.5 X 10 X 2 in)

#20255, 8904001202550

**T F A I**

**THE ROCKING RING SET DUCK 18m+**

An entertaining family game that's fun for all ages and develops motor and spatial skills.

18 cm (7 in) Rings and 15 cm (6 in) High Base

Dimensions: 21 X 21 X 15.5 cm (8.5 X 8.5 X 6 in)

#20377, 8904001203779

**T F A S**

**RING TOSS 18m+**

An entertaining family game that's fun for all ages and develops motor and spatial skills.

18 cm (7 in) Rings and 15 cm (6 in) High Base

Dimensions: 21 X 21 X 15.5 cm (8.5 X 8.5 X 6 in)

#20095, 8904001200952

**T F A S**



# Shape Sorters

A soft rubber foam base that's safe for any age and sensory play pieces set these shape sorters apart. In addition to teaching motor skills, names and shapes, these versatile toys are useful tools to teach language and mathematical skills.



## SHAPE SORTER ANIMALS 18m+

Soft rubber foam puzzle base. Colorful animal pieces are great for imaginative play and learning animal names. Develops fine and gross motor skills and dexterity. Dimensions: 35.5 X 30 X 2.5 cm (14 X 12 X 1 in) #20078, 8904001200785



**T F N**

- ★ Dr. Toy's Best Green Product Award, 2010
- ★ Play Advances Learning (PAL) Award, 2011



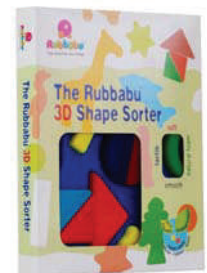
## SHAPE SORTER GEOMETRIC 18m+

The puzzle base is soft and squishy and the interesting shapes are fun to play with on their own as well. Teaches pincer grip, fine motor skill and shape recognition. Dimensions: 35.5 X 30 X 2.5 cm (14 X 12 X 1 in) #20077, 8904001200778



**T F N**

- ★ Parent's Choice Foundation, Recommended, 2010



**PLAY & LEARN** **T** Tactile **F** Fine Motor **L** Language & Social **A** Active Play  
**N** Special Needs **I** Imaginative Play **S** Spatial **M** Merchandiser Recommended

**SHAPE SORTER FRUITS 18m+**

Soft rubber foam puzzle base. Tree top is detachable from the trunk.  
 Dimensions: 30.5 X 23 X 2.5 cm (12 X 9 X 1 in)  
 #20701, 890400120

**T F N**



**SHAPE SORTER VEGETABLES 18m+**

Soft rubber foam puzzle base.  
 Dimensions: 24 X 20 X 2.5 cm (9.5 X 8 X 1 in)  
 #20156, 8904001201560

**T F N**





# Vehicles

They are simple, safe and fun. With soft rubber foam wheels and a tactile fuzzy body this toy soon becomes a favorite. Easy to roll, safe to drop or throw. They supports development of gross motor skills and hand eye coordination. Appropriate for children with special needs.



## MICRO VEHICLES 18m+

Soft palm- sized vehicles with rubber wheels.

Average Length: 9-10 cm (4 in)

Dimensions: 30.5 X 20 X 10 cm (12 X 8 X 4 in)

#20123 , 8904001201232

**T F A I**



**MODENA THE MICRO RACER** 18m+  
20050, 8904001200501



**THE MICRO CHOO CHOO TRAIN** 18m+  
20042, 8904001200426



**CHARLES THE MICRO AIRPLANE** 18m+  
20046, 8904001200464



**THE MICRO RUBBABU CAR** 18m+  
20047, 8904001200471



**AMBULANCE** 18m+  
20045, 8904001200457



**THE MICRO WHOLEDOUT CAR** 18m+  
20048, 8904001200488



**FIREMAN RUBBA ENGINE MICRO** 18m+  
20044, 8904001200440



**2SKOOL BUS MICRO** 18m+  
20043, 8904001200433





## Vehicles

### Little Vehicles (A)



#### LITTLE VEHICLES (A) **18m+**

Soft easy-to-hold vehicles with soft rubber foam wheels. Assorted styles as shown. Average length 11.5 cm (4.5 in) Dimensions: 38 X 20.5 X 6.5 cm (15 X 8 X 2.5 in) #20318 , 8904001203182

**T F A I**





**MOTOWN THE LITTLE POLICE CAR** 18m+  
9.5 X 8 X 8.5 cm (4 X 3 X 3.5 in)  
20029, 8904001200297



**HOPKINS THE LITTLE AMBULANCE** 18m+  
11 X 8 X 8.5 cm (4.5 X 3 X 3.5 in)  
20111, 8904001201119



**THE LITTLE RUNALONG CAR** 18m+  
11 X 8 X 8.5cm (4.5 X 3 X 3.5 in)  
20134, 8904001201348



**MODENA THE LITTLE RACER CAR** 18m+  
14 X 11.5 X 7 cm (5.5 X 4.5 X 3 in)  
20038, 8904001200389



**THE LITTLE WHOLEDOUT CAR** 18m+  
11.5 x 8 x 8.5 cm (4.5 x 3 x 3 in)  
20036, 8904001200365



**THE LITTLE CHOO CHOO TRAIN** 18m+  
10.5 X 8 X 10 cm (4 X 3 X 4 in)  
20030, 8904001200303



**CHARLES THE LITTLE AIRPLANE** 18m+  
13 X 14 X 10cm (5 X 5.5 X 4 in)  
20034, 8904001200341



**THE LITTLE TAKOTA** 18m+  
12 X 14 X 8.5 cm (5 X 5.5 X 3.5 in)  
20181, 8904001201812



**Vehicles**

Little Vehicles (B)



**LITTLE VEHICLES (B)**

**18m+**

Soft easy-to-hold vehicles **18m+**

with soft rubber foam wheels.

Assorted styles as shown.

Average length 11.5 cm (4.5 in)

Dimensions: 38 X 20.5 X 6.5 cm (15 X 8 X 2.5 in)

#20319 , 8904001203199

**T F A I**



**PLAY & LEARN** **T** Tactile **F** Fine Motor **L** Language & Social **A** Active Play  
**N** Special Needs **I** Imaginative Play **S** Spatial **M** Merchandiser Recommended

**FIREMAN RUBBA ENGINE LITTLE**

12.5 X 8 X 9.5 cm (5 X 3 X 4 in)

20032, 8904001200327

**18m+****THE LITTLE WHOLEDOUT CAR**

11.5 X 8 X 8.5 cm (4.5 X 3 X 3.5 in)

20036, 8904001200365

**THE LITTLE TAKOTA **18m+****

12 X 14 X 8.5 cm (5 X 5.5 X 3.5 in)

20181, 8904001201812

**2SKOOL BUS LITTLE **18m+****

11.5 X 8 X 8.5 cm (4.5 X 3 X 3.5 in)

20031, 8904001200310

**CLEANUPPER THE LITTLE DUMPTRUCK **18m+****

11 X 8 X 8.5 cm (4.5 X 3 X 3.5 in)

20033, 8904001200334

**CHARLES THE LITTLE AIRPLANE **18m+****

13 X 14 X 10cm (5 X 5.5 X 4 in)

20034, 8904001200341

**THE LITTLE CHOO CHOO TRAIN **18m+****

10.5 x 8 x 10 cm (4 x 3 x 4 in)

20030, 8904001200303

**THE LITTLE RUBBABU CAR **18m+****

12 X 8 X 8 cm (5 X 3 X 3 in)

20035, 8904001200358



**MASCOT CAR GRAB 'EM**

Perfect for push and pull with an easy-to-grab handle.

Dimensions: 12.5 X 7.5 X 12.5 cm (5 X 3 X 5 in)

#20189 , 8904001201898

"Creative Child, Preferred Choice Award, 2014

TNPC Seal of Excellence, 2011"





### LITTLE MAGNETIC TRAIN SET **3+**


Coaches connect magnetically with safely embedded magnets.

Length: 50 cm (20 in)

#20305 , 8904001203052

**T F A I**



 NAPPA Honors  
Winner, 2008

### CHOO CHOO TRAIN **1+**

16.5 X 12.5 X 14 cm (6.5 X 5 X 5.5 in)

20005; 8904001200051

**T F A I**



### THE BIG RUBBABU TRAIN **3+**

Coaches connect magnetically with safely embedded magnets. The play people fit into the grooves made in the train coaches.

Train: 76 X 12.5 X 15 cm (30.5 X 5 X 6 in)  
#20306 , 8904001203069

**T F A I**

**CLEANUPPER THE DUMP TRUCK** 1+

The dump bucket moves up and down.  
 Dimensions: 21.5 X 12.5 X 14 cm (8.5 X 5 X 5.5 in)  
 #20010, 8904001200105

**T F A I**



★ Dr. Toy's Best Picks for Children's Products, 2010

**FIREMAN RUBBA ENGINE** 1+

Ladder moves up and down and swivels 360 degrees.  
 Dimensions: 18.5 X 12.5 X 15 cm (7.5 X 5 X 6 in)  
 #20009, 8904001200099

**T F A I**



★ Oppenheim Toy Portfolio Gold Seal Award, 2010

★ Dr. Toy's Best Green Product, 2010

**MODENA THE RACER** 1+

Dimensions: 23 X 17.5 X 7.5 cm (9 X 7 X 3 in)  
 #20023, 8904001200235

**T F A I**



★ Dr. Toy's 10 Best Toys Winner, 2008

**THE SCOOTER**

1+

Dimensions: 20 x 12.5 x 11.5 cm (8 x 5 x 4.5 in)

#20021; 8904001200211

T F A I



**2SKOOL BUS**

1+

Dimensions: 21.5 X 14 X 12.5 cm (8 X 5.5 X 5 in)

#20007; 8904001200075

T F A I



**THE RUBBABU CAR**

1+

Dimensions: 17.5 X 12.5 X 12.5 cm

#20017; 8904001200174

T F A I





**THE WHOLEDOUT CAR** 1+

Dimensions: 17.5 X 12.5 X 12.5 cm (7 X 5 X 5 in)  
 #20019; 8904001200198

**T F A I**

**CHARLES THE AIRPLANE** 1+

Dimensions: 20 X 14 X 16.5 cm (8 X 5.5 X 6.5 in)  
 #20013; 8904001200136

**T F A I**



**AMBULANCE** 1+

Dimensions: 18 X 12.5 X 14 cm (7 X 5 X 5.5)

#20001; 8904001200013

**T F A I**



**MOTOWN THE POLICE CAR** 1+

Dimensions: 16 X 12.5 X 14 cm (6.5 X 5 X 5.5 in)

#20003; 8904001200037

**T F A I**





**MONSTER CAR** 1+  
 WITH STUNT SLOPE  
 Dimensions: 15 X 10 X 12.5 cm (6 X 4 X 5 in)  
 #20169; 8904001201690

**T F A I**



**NITRO THE MONSTER TRUCK** 1+  
 Dimensions: 17.5 X 12.5 X 12.5 cm (7 X 5 X 5 in)  
 #20168; 8904001201683

**T F A I**



# Special Needs

Our soft, tactile and non-toxic material makes every Rubbabu toy accessible to children with special needs. We encourage parents and teachers to explore the whole range of toys to find the products that their child needs, as

every child's needs are unique. Here are some of the ways Rubbabu toys can benefit people with special needs, and feedback we have received from pediatric therapists, educators and parents on their usefulness.

## Soft and Safe!

These soft and light toys are safe if fallen on or dropped on oneself. They are also easy to grasp because they are squishy. The inside of the toy is a pure 100% natural rubber from the rubber tree.

Every ingredient that goes into the toy has been chosen for its safety and quality. The surface is a high quality, easy to clean, 100% nylon flocking (similar to velvet).

## Tactile Toys Get Played With For Years.

Playing with a Rubbabu toy is a wonderful tactile experience because of the super-soft fuzzy surface and the springy texture of the foam inside. Kids love how soft and soothing these toys feel and they enjoy holding and manipulating them.

The added sensory input helps kids stay focused and engaged in play, allowing them to develop motor, cognitive and social skills.

As the child develops, she continues to enjoy these open-ended toys for different types of play. Made from strong natural rubber foam, Rubbabu toys are designed to last for many years.



## Sensory Feedback & Desensitization

The tactile stimulation provides extra sensory feedback for those who are sensory seekers.

It is also used to desensitize kids who don't like the feel of different textures.



Safe embedded magnets



## Teachers' Pick for Classrooms – Fidget Balls

These bumpy balls help kids to keep calm and focused by having an object to manipulate in their hands. The soft tactile surface is soothing, and the size is perfect to hold in the hand.



## Oppenheim Toy Portfolio SNAP Award Winner: Magnetic Alphabets

These 4" alphabets are chunky and tactile toys that kids enjoy playing with even at a very young age. As kids feel and manipulate the letters, they are learning letter recognition through kinesthetic learning. Kinesthetic learning or tactile learning means learning by doing and feeling, and many children learn better through an activity that lets them move and touch.

When a child holds an alphabet and places it a vertical surface like a fridge, she is learning the tripod grasp which is the grasp we use to hold a pen or pencil. She is also improving her co-ordination and fine motor control.

## Braille Alphabet tiles

This set of 26 play tiles are embossed with Braille and English letters from A-Z. Play games with them to learn letters or rearrange them to spell out simple words. Kids enjoy the sensory feedback as they hold, squeeze and manipulate these soft fuzzy tiles.



# Special Needs

## Block Play for Special Needs

Building blocks teach children how to use both hands at the same time - bilateral co-ordination.

They are great for learning to stack as the blocks can be connected and don't fall over.

Playing with blocks is one of the best ways to develop spatial reasoning.

Block play also promotes hand eye coordination, color recognition and tactile stimulation.

Children can play on their own, along side each other, and can also play together with building blocks, allowing them to learn different social skills as they develop.



## Independent Play

Our tactile and open-ended toys help kids with special needs learn how to play by themselves. This kind of play – independent play – is the first step for children before they can learn to play with others. It also helps kids be more self-sufficient.

## Multi-Sensory Approach to Learning

Kids learn better and faster when they use a variety of senses when they play.

Let's look at our sensory bouncy balls which have won the Oppenheim Toy Portfolio SNAP (Special Needs Adaptable Product) Award. The soft texture as well as the bumps and ridges on our sensory balls provide additional tactile feedback which enhances and reinforces learning.



# Best Seller Starter Pack



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## SENSORY BALL ASSORTMENT

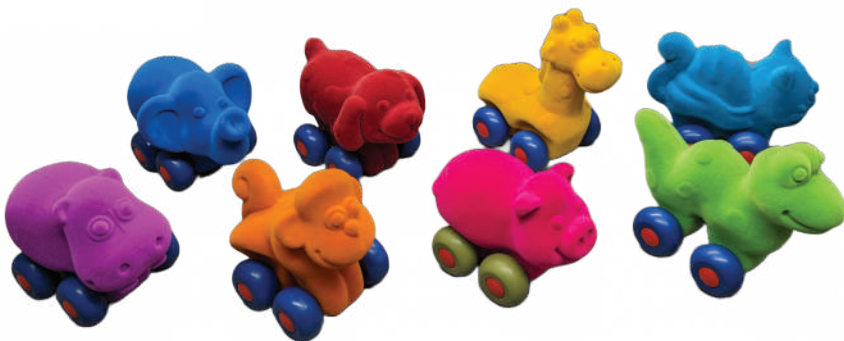
#20192, 10cm Ball Diameter.  
Assorted Tray of 6.



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## MASCOT CAR GRAB 'EM

#20189, 12.5 x 7.5 x 12.5 cm



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## ANIWHEELIES ASSORTMENT

#20137, 9.5 cm Length  
Assorted Tray of 8



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## LITTLE VEHICLES ASSORTMENT (B)

#20319, 11.5 cm Length.  
Assorted Tray of 8

# Our Story



**With three kids of their own, Rahul and Meera knew that simple and safe toys were all kids needed.**

They designed a range of balls, cars, animals and blocks that would be made out of natural rubber foam and covered with a soft nylon finish. The soft squishy material would keep kids safe, and the

velvety surface made the toy tactile. Moreover they would be using a natural and biodegradable material, which was important to them. They set up a factory called Iseo where they started making simple classic toys designed for creative and imaginative play.

Rubbabu toys are made from foamed natural rubber, a squishy soft material ideal for babies and toddlers. They use simple classic shapes, bright fun colors, and have a tactile and fuzzy surface that feels amazing to touch.

**The soft squishy material would keep kids safe, and the velvety surface made the toy tactile.**





# Our Story



## We've won more than forty prestigious awards.

Best of all, they are safe from birth up! While playing with these open-ended toys, infants and children develop different skills at different ages. Babies explore the soft surface to develop their sense of touch. They reach for the bright colors, and learn to grasp toys like our 4" bumpy balls using their whole hands. At about 6-12 months, when they are learning the pincer grip (thumb and one finger), picking up and dropping things, it is great to have soft squishy toys that are natural and can't hurt the baby. And at five, this kid will still be playing catch with her favorite ball!

Make-believe, pretend-play or imaginative play can begin as early as 18 months. Our baby-safe vehicles and animals launch kids into the world of make-believe and stay with them through the next three or four years as their play becomes more complex and they learn more and more.

Another important set of skills – visual spatial skills – that are beneficial in STEAM fields, can be learned through building blocks as early as 12 months. Our soft blocks are designed to let kids start building and connecting as early as they are ready to.

We've won more than 40 prestigious awards including awards from Dr. Toy, The National

Parenting Center, Oppenheim Toy Portfolio and the Parents' Choice Foundation, among others.

Rubbabu toys are hand crafted at our fair trade ICTI certified factory in India. We use only the safest of colors and the best quality of ingredients. Our rubber is 100% natural, our 100% nylon flock is imported from Spain and our paints use safe pigments made in the USA.

**If you want to know more about us, please visit [www.rubbabu.com](http://www.rubbabu.com)**



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