

Puppets & Soft Toys Catalog - Spring/Summer 2024



# Welcome to the world of The Puppet Company & Wilberry Toys

Family business, The Puppet Company and Wilberry Toys, is a global leader in the gift and toy industry, blending family values with market dominance in quality and price. With roots in education, we've evolved from a kitchen table startup in England to one of the world's largest suppliers of puppets and soft toys in our 23 years. Our interactive, imaginative products inspire both children and adults, adhering to our motto: Have a puppet – have fun!

This catalog combines our Puppets and Wilberry Toys collections, featuring classics and new arrivals. Our sister company, Wilberry Toys, complements our puppets, creating opportunities for diverse retail channels. Orders can combine both brands, maximizing sales with eye-catching displays.

Our products encourage creativity, role play, and fun, suitable for all ages. Our commitment to sustainability is evident in our Eco-friendly collections made from 100% recycled plastic bottles. With a new distribution center in Maryland, we're well-equipped to serve our growing customer base across America and beyond.

Find out more about who we are, what makes us different and see how we can help. Check out our new website for full product details and updates and follow us on social media as we share the power of puppets and Wilberry with the world.

#### The Puppet Company & Wilberry Toys: Bringing Imagination to Life

# The Puppet Company Contents

#### 20 **Baby Dinos** Baby Monsters 8 CarPets<sup>TM</sup> Glove Puppets 36 **ECO Walking Puppets** 22 Favourite Song Mitts 62 13 Finger Puppets Full-Bodied Puppets 42 70 Golf Club Covers Hide-Away Puppets 39 Knitted Puppets 4 Large Birds 26 32 Large Creatures Large Dino Heads 56 Large Dragon Heads 58 Long-Sleeved Glove Puppets 49 Monsters 10 My First Christmas Puppets 18 52 My First Puppets Playful Puppies 60 **POS Solutions** 97 Primates 64 Puppet Buddies $^{TM}$ - People 66 Puppet Buddies<sup>TM</sup> - Animals 28 54 Story Teller Finger Puppets 45 Story Teller Hand Puppets Traditional Story Sets 68

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#### Get In Touch

There's nothing we love more than hearing from you, our loyal customers! Here's all the details to find out more about the wonderful world of puppets.



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The Puppet Company





BUTTONS PC007013





COWBOY PC007020 PC00711 736617



GLORIA PC007015

## Knitted Puppets



**DYLAN**PC007014



HUMPHREY
PC007016

# Knitted Puppets





NARG PC007017



LIPSTICK PC007004



PIRATE PC007019



MANGO PC007011 PC007011 PC00311 830296



RAINBOW PC007002





RUPERT PC007012



### Knitted Puppets



SCORCH PC007001



ZAP PC007018

#### Baby Monsters



#### Baby Monsters



#### Monsters

Meet the Monsters! Introducing the new and improved Monster collection, featuring the latest additions alongside the much-loved classics. The collection wouldn't be complete without the fabulous Rainbow Monster, all of which are larger-than-life and feature squeakers in the tongue for added play value. Easy to use for both adults and children













FROG -

**SWIMMING** 

PC002198

**FOX** 

PC020233

**FROG** 

PC020243

**FLAMINGO** 

PC002213

FROG -

**TREE** 

PC002200

**GOAT** 





**TEDDY BEAR** New PC002246





**TIGER** PC020305





**TORTOISE** 



**UNICORN** PC002217









**ALIEN** 



**GINGERBREAD** MAN 4.5





**HUMPTY DUMPTY** 



**ITSY BITSY SPIDER** 





**ROBOT** 



**TWINKLE TWINKLE** LITTLE STAR







**BRONTOSAURUS** 

PC002238



**STEGOSAURUS** 



T-REX - BROWN PC002240







**TRICERATOPS** 

PC002241



Sets of Six





**FARM SET OF SIX** 



**NURSERY RHYMES SET OF SIX** 

#### My First Christmas Puppets

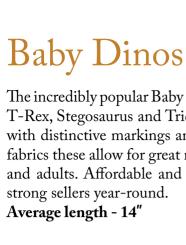
Introducing the My First Christmas Puppets - a beautifully festive collection suitable from birth taking you from Baby's First Christmas and beyond. With eight to collect there's a character for everyone, with excellent impulse price points making them the perfect gift or Stocking Stuffer. Soft and machine-washable, these are ideal for use throughout the Holiday season to bring the magic of Christmas to life.

Average height - 8.5"



#### My First Christmas Puppets

















### Large Birds





#### Animal Puppet Buddies<sup>TM</sup>



#### Animal Puppet Buddies<sup>TM</sup>



#### ECO Puppet Buddies<sup>TM</sup> Animals



#### ECO Puppet Buddies<sup>TM</sup> Animals



#### Large Creatures







#### Large Creatures



#### CarPets<sup>TM</sup> Glove Puppets



#### CarPets<sup>TM</sup> Glove Puppets



## CarPets<sup>TM</sup> Glove Puppets





# Hide-Away Puppets



# Hide-Away Puppets



#### Full-Bodied Puppets



#### Full-Bodied Puppets



**BEAR**PC001801

BORDER COLLIE
PC001802

CAT - BEIGE & WHITE
PC001828

CAT - GINGER
PC001803







COCKAPOO
PC001832











GOLDEN RETRIEVER
PC001833

## Full-Bodied Puppets









## Story Teller Hand Puppets



#### Long-Sleeved Glove Puppets



#### Long-Sleeved Glove Puppets



# Long-Sleeved Glove Puppets



## My First Puppets



## My First Puppets



**BEAR**PC003821



**CAT**PC003802



**CHIMP**PC003803



**COW** PC003804



**DOG**PC003805



**DUCK**PC003806



ELEPHANT PC003807



FOX PC003808



FROG PC003809



GIRAFFE PC003810



HORSE PC003812







LION PC003814



MOUSE PC003816



OWL PC003817



PIG PC003818



RABBIT PC003819



TIGER PC003820



UNICORN PC003823

# Story Teller Finger Puppets



## Story Teller Finger Puppets



**BOY-GREY TOP** PC002237



BOY -**BLUE/WHITE TOP** PC002233



GIRL -**PINK TOP** PC002236



**BLUE TOP** PC002232



DAD -**ORANGE TOP** PC002234



DAD -**BLUE TOP** PC002230



MUM -**CHECKED OUTFIT** PC002235



MUM -**STRIPY TOP** PC002231







**QUEEN** 





**WIZARD** 

#### Large Dino Heads

Incredible Large Dino heads to delight any dinosaur lover, these are as dramatic as they are easy to use with a real wow-factor. Each has a full working mouth and are made from amazing materials with real attention to detail. These large fully functioning puppers have real impact and make for stand-out displays





## Large Dragon Heads

Truly fabulous large Dragon puppets with fantastic mouth movement to create real impact. In classic red and green colorways with beautiful gold adornments, these really are quite spectacular and perfect for all Dragon lovers!

Average height - 13"



Large Dragon Heads DRAGON - GREEN
PC004804

5 060311 833556







## Favourite Song Mitts

Our interactive collection of Favourite Song Mitts are perfect for using with young children and provide hours of Early Years counting and singing fun. Feature many of the most popular counting songs and nursery rhymes, each Mitt comes complete with a backing card providing the words of the rhyme for sing-along fun. Great impulse purchases.



## Favourite Song Mitts



**FIVE CURRANT BUNS** 





**FIVE LITTLE DUCKS** 

PC003061



**FIVE LITTLE MEN** 

PC003065



**FIVE LITTLE MONKEYS** 

PC003063



**FIVE LITTLE SPECKLED FROGS** 

PC003062



**OLD MACDONALD** 

PC003068



**TEN GREEN BOTTLES** 

PC003066



TEN IN A BED



#### Primates

Who doesn't want a cuddly Chimp or an Orangutan? These wonderfully interactive puppets have excellent mouth movement, loads of character and are very expressive with excellent functionality. Complete with Velcro on their hands so they can hang round your neck, they even come with their very own banana for extra interactive fun! Available in two different sizes, these create instant displays in any setting and are perfect presents.

Available in two different sizes:

Large average height - 29"

Medium average height - 24"



## Puppet Buddies™ People

Change to: Designed for both the education and retail sectors, each of our Puppet Buddies have full working mouth movement and embroidered faces, giving each a distinctive personality. Full of character, these people puppets make great friends and are excellent for getting shy children to talk and open up to. Suitable for use by both adults and children, these are versatile and highly interactive puppets.



#### Puppet Buddies<sup>TM</sup> People



#### Traditional Story Sets

These engaging story sets continue to be a very popular range for consumers and are consistently amongst our best sellers throughout the year. Each beautifully boxed set contains a hard-back book and all the main finger puppet characters from that story, with illustrations matching the characters. These make a wonderful gift and really bring these classic stories to life. The sets can also be combined with other stories and puppet characters for imaginative



#### Traditional Story Sets





#### THREE BILLY GOATS GRUFF





#### THE THREE LITTLE PIGS











#### **GOLDILOCKS AND THE THREE BEARS**

PC007902



















#### Golf Club Covers

With designs based on some of our best-selling Puppets, these fabulous Golf Head Covers will certainly keep your clubs safe and keep you entertained! We have been asked many times to make them and are pleased to introduce these by popular demand - suitable for any Golfer with a sense of fun!



#### Golf Club Covers



**BORDER COLLIE** 

PC008501

ELEPHANT PC008502

PC008502

**HIGHLAND COW** 

PC008505



LION PC008506



TIGER
PC008503



WOLF PC008507



We are delighted to introduce our sister company Wilberry Toys, which creates beautiful soft toys of the highest quality at very competitive prices. We have used the design expertise and relationships we have developed with our factories over the past 22 years as The Puppet Company to create these incredible soft toys at affordable price points, all with the highest possible safety testing as standard.

We have carefully selected some of our best-selling Wilberry products to introduce to the US which we are thrilled to be showcasing, with more new designs and product ranges underway that we can't wait to introduce you to.

From our ever-popular Wilberry Minis and adorable Wilberry Dressed Bears to our fun packed Wilberry Knitted Dinosaurs, there truly is something for everyone! We are particularly proud to introduce our new Wilberry Eco Cuddlies range made from 100% recycled materials – a beautiful collection of best-selling animals as we continue to build on our commitment to sustainability.

With a huge selection of different styles, materials and colour ways, each and every Wilberry Toy is excellent quality, affordable, highly collectable and most of all... fun! Our retail solutions at the back of the catalogue will help you display the ranges to their best advantage and maximise sales.

All our Wilberry Toys are available to purchase in singles and can be combined with our Puppets to create eyecatching retail displays that cover a range of ages and retail price points. Check out the newest additions to our portfolio and come join the Wilberry Way!



# New Wilberry ECO Comforters

The much anticipated Wilberry Eco Comforters are crafted from the softest materials tested to the highest possible safety standards, all made from 100% recycled plastic bottles. Suitable from birth with embroidered eyes and traditional comforter style bodies, this delightful collection features some of the most-loved animals as we continue to grow our Baby offering. Designed to complement the most popular nursery and playroom themes, these are the perfect 'first friend' for little ones of all ages.

Average height - 12"



# New Wilberry ECO Comforters **CAT - WHITE** WB005502 **DOG** WB005503 BEAR **GIRAFFE**WB005505 WB005505 WB005505 **ELEPHANT** LION WB005506 WB005504 **MONKEY ZEBRA** WB005507 WB005509 RABBIT WB005508

# New Wilberry Canopy Climbers

Introducing the amazing new Wilberry Canopy Climbers collection - beautifully versatile creations with velcro on both the hands and feet, enabling them to hang upside down, 'hold' onto things and cuddle! These charming lifelike Canopy Climbers are great fun and can be used alone or in groups for added impact. They also look great alongside some of our other ranges, especially our Full-Bodied Puppets, Finger Puppets and Wilberry Minis collections, for increased imaginative play and really impactful displays.

Average height - 12"



New Wilberry Canopy Climbers **ORANGUTAN** WB002603 **CHIMP** WB002601 **LEMUR** WB002602 SLOTH WB002604 **SQUIRREL MONKEY** WB002605

# New Wilberry Feathery Friends



# New Wilberry Feathery Friends



## Wilberry Knitted Dinosaurs & Dragons

This collection of amazing Knitted Dinosaurs & Dragons has proved to be a huge success, and it's easy to see why! This incredible collection comes in a range of different sizes and colors to create stand-out displays and increased collectability. Suitable for ages 0 months and above, these Dinosaurs and Dragons stand up by themselves and are perfect for imaginative play for all ages, with the added benefit of looking as good when not in use as they do during playtime!

Sizes vary



#### Wilberry Knitted Dinosaurs & Dragons



## Wilberry Knitted Dinosaurs & Dragons **T-REX - GREEN - MEDIUM** Average Height - 13" WB004339 T-REX - GREEN - LARGE Average Height - 17" WB004340 T-REX - GREEN -**SMALL** Average Height - 8" WB004336 T-REX - GREY - MEDIUM T-REX - GREY - LARGE Average Height - 13" Average Height - 17" WB004341 WB004342 T-REX - GREY -**SMALL** Average Height - 8" WB004308

#### Wilberry Knitted Dinosaurs & Dragons







ALPACA WB005032



BEAR - BROWN
WB005051



WB005004



CAT - GINGER
WB005006



CAT - GREY WB005005



CHICK WB005014 WB005014 835840



CHICKEN WB005012



CHIMP WB005033 WB005033 WB005033 WB005033



COCKAPOO WB005041



WB005010



COW - HIGHLAND
WB005031



**DONKEY**WB005013



DRAGON - GREEN
WB005042



DRAGON - RED
WB005052







FOX WB005017



GIRAFFE WB005035



**GOAT**WB005015
WB005015
WB005011 835857



GUINEA PIG WB005044



HAMSTER WB005045



HEDGEHOG WB005016



HORSE WB005008



HUSKY WB005053



KING CHARLES SPANIEL

WB005055



LION WB005036



**PENGUIN** WB005038



KOALA WB005054





**LLAMA** WB005028



WB005009



LABRADOR - YELLOW WB005003



**LAMB** WB005011





**ORANGUTAN** WB005037





**OWL - TAWNY** WB005019



**POLAR BEAR** WB005046





WB005002









RABBIT - B&W WB005022

RABBIT - BROWN
WB005023

RABBIT - GREY
WB005024
WB005024
S000311 835949

LOP EARED

WB005025

WB005025

WB005025

**REINDEER**WB005047



ROBIN WB005048



SLOTH WB005029



SQUIRREL - GREY
WB005049



**SQUIRREL - RED**WB005021



TEDDY BEAR WB005050



TIGER
WB005039



UNICORN WB005030



WOLF WB005040

## New Wilberry Humpty Dumpty











## Wilberry Dressed Bears

Introducing these beautiful Dressed Bears – a charming collection of adorable soft toy Teddy Bears that each have their own miniature Teddy attached by a ribbon who lives in their pocket – how cute is that?! The much-loved classic Mummy and Daddy Bear are joined by the new and totally adorable Bedtime Bears, ready for bed in their pyjamas and nightie! Made from super-soft materials, these appeal to both young and old and are perfect for that extra-special gift.

Average height - 15"



## Wilberry Dressed Bears





#### **POS Solutions**

Our recycled cardboard POS Solutions are sold at cost with free stock included to off-set the cost, please see further

details on following page.

Wonderfully festive new Cardboard Sleigh Display Units! Designed to hold a selection of festive themed products, these are the perfect allin-one solution to show off some product whilst bringing some Christmas joy. H 19" x W 22" x D 14"

> **SLEIGH** PC005052





stand Impressive made from recycled cardboard, designed to display our beautiful Eco Cuddlies collection - which are also all made from 100% recycled materials! Can also be used to display any Wilberry Toys or Puppets. H 58" x W 24" x D 13"



**COLORFUL FSDU** WB006012

Versatile display unit perfect for showcasing a combination of puppets and Wilberry soft toys, enabling you to mix and match across the ranges to create really eye-catching displays. Made from recycled cardboard. H 58" x W 24" x D 13"



**WILBERRY MINI FSDU** WB006013

Perfect for showcasing our everpopular Wilberry Minis range at its best, this takes up minimal floor space with maximum impact. Holds 32 Minis (16 compartments which each hold 2 Minis).

H 44" x W 18" x D 14"

#### **POS Solutions**

Designed to showcase our products to their best advantage, our POS Solutions take up minimal floorspace with maximum impact to greatly increase sales. With a small foot print, these merchandise a large selection of puppets for instant displays. All of our POS are designed and made in the UK and sold at cost price. To offset this charge we offer free puppets as outlined in our price list. Our racks are made from steel and are finished in an easy to clean coating, whilst our cardboard stands are made from recycled materials.





#### 12 PRONG FINGER PUPPET RACK

Height - 9" PC005034



#### 56 PRONG FINGER PUPPET RACK

Height - 16<sup>b</sup>



#### **20 ARM FLOOR RACK**

Height - 67" PC005044



20 & 40 Arm Racks are suitable for small to large hand puppets. Such as: Baby Birds, CarPets, Long-Sleeved, Knitted Puppets, Story Tellers, ECO Walking Puppets, Puppet Buddies Animals, Full Bodied and many more.

#### 32 ARM FLOOR RACK

Height - 64" PC005033

5 060091 088580

Suitable for small to large hand puppets. Such as: Baby Birds, CarPets, Long-Sleeved, Knitted Puppets, Story Tellers, ECO Walking Puppets, Puppet Buddies Animals, Full Bodied and many more.



#### **40 ARM FLOOR RACK**

Height - 64<sup>"</sup> PC005032



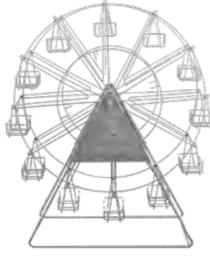
#### **POS Solutions**



#### 14 ARM COUNTER RACK Height - 20" PC005049

Suitable for smaller hand puppets including: CarPets, Story Tellers, Puppet Buddies and ECO Walking Puppets. Supplied with a Header Card.





#### FERRIS WHEEL Height - 28" PC005038

Suitable for twenty four finger puppet animals. For display purposes only.





Height - 33" PC005045

Suitable for two Large Birds. For display purposes only.



#### 8 PRONG COUNTER DISPLAY RACK Height - 22" PC005039

Suitable for our Knitted Puppets, Long-Sleeved, CarPets, Baby Birds, ECO Walking, Story Teller Hand Puppets and Puppet Buddies - Animals.





#### **30 ARM FLOOR RACK**

Height - 67<sup>'</sup> PC005043

Suitable for small to large hand puppets. Such as: Baby Birds, CarPets, Long-Sleeved, Knitted Puppets, Story Tellers, ECO Walking Puppets, Puppet Buddies Animals, Full Bodied and many more.







Find out more about who we are, what we do and what makes us different; visit our website or contact our friendly team to see how we can help:

#### www.thepuppetcompany.com Have a puppet - have fun!

Safety - All our products are tested ASTM, CPSIA and EN 71 Parts 1,2 and 3. Notes - The products in this catalog, including their designs are Copyright The Puppet Company Ltd.

The Puppet Company will take legal action against anyone participating in copying of their products.

We reserve the right to make production related changes to the colors, designs and materials. We further reserve the right to change or discontinue products without advance notice or obligation.

All measurements shown in this catalog are approximate.

Surface wash only using warm soapy water and allow to dry naturally. The puppets in this catalog have been specially selected for the US from Puppet Company UK collection.

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