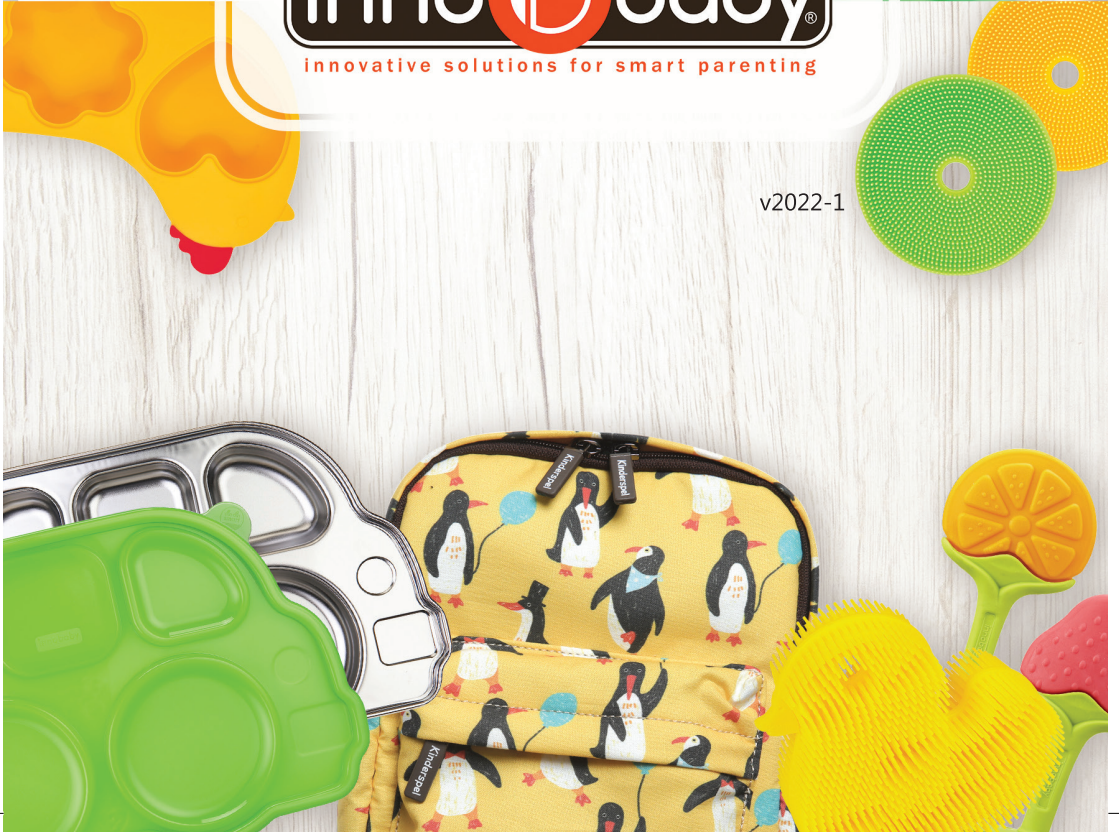




innob**baby**
innovative solutions for smart parenting

v2022-1





Innobaby's award-winning smart solutions respond to a variety of parenting challenges during the early years...

Innobaby is dedicated to delivering high-quality smart juvenile products for today's busy parents. Innobaby's smart collections include food storage, stainless steel tableware, playing, bathing, cleaning, bedding, fashion and more.





Teething can be an ordeal for both babies and parents. This seal represents smart solutions for babies' sore gums and oral development featuring lightweight, durable easy grip design.

Bath time is important for so many reasons. It's a time for developmental learning and sensory discovery. This seal represents smart solutions for keeping your family clean and healthy.



In order to keep our young ones healthy, we want to build beneficial eating habits and introduce nutritional foods like vegetables, whole grain and fruits from early on. This seal represents smart solutions for making meal time fun so that even the pickiest eaters can become smart eaters.

Keeping your little ones' feeding gear clean shouldn't be a chore. This seal represents smart solutions for cleaning and maintaining bottles, nipples, accessories and more.



Children love expressing themselves with their sense of style. This seal represents smart high quality apparel and accessories for fashion forward little ones that enjoy fun prints and versatility.

Parents today are busier than ever and gearing up for outings with their young ones takes quites a bit of planning and packin'. This seal represents smart solutions for packing on the go with travel-friendly features and innovative design.



Healthy eating starts with homemade food. With our busy lives, it is very difficult to make a gourmet meal everyday. This seal represents smart solutions for keeping food fresh to preserve nutrients and freshness. Innobaby's Keepin' SMART containers are ideal for on-the-go as they feature leakproof air tight seal.

www.innobaby.com

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@innobabyllc

@innobaby



"This teether is perfect for her little hands and busy gums!"

Why choose our Birthstone teether?

- 11.5 million "Birthstone" related keyword search per month
- 7.7 million "Teether" related keyword search per month
- 4 million babies a year!
- Under \$10 gift

TE-RING-A48



Ring Teethers



Celebrate baby's birth month with Innobaby's Birthstone Ring Teether. Made with 100% silicone, the soft and gentle teether with a multi-sensory texture soothes sore gums. Its self-standing ring design encourages fine motor skills and play. Made in South Korea.

- | | | | | | |
|---|---|---|---|---|---|
|  |  |  |  |  |  |
| TE-RING01 January Garnet | TE-RING02 February Amethyst | TE-RING03 March Aquamarine | TE-RING04 April Diamond | TE-RING05 May Emerald | TE-RING06 June Alexandrite |
|  |  |  |  |  |  |
| TE-RING07 July Ruby | TE-RING08 August Peridot | TE-RING09 September Sapphire | TE-RING10 October Tourmaline | TE-RING11 November Citrine | TE-RING12 December Blue Topaz |



"This teether is by far her favorite, because it's easy to grip and she loves the texture of the different parts. It's also shaped thinner in some spots, so it's softer on her gums"



EZ Grip Teethers



Innobaby's award winning EZ Grip Teethers are lightweight and perfect for the little hands, even infants. Flexible design reaches all parts of the mouth, even the back molars! Stimulates muscles of the lips, tongue & cheeks to improve oral motor skills. Increase bilateral movement and stimulate both left & right sides of brain by giving one for each hand. Our flower teethers also provide a gentle auditory stimulation as they rattle. Made in South Korea.



TE-301
Berry



TE-302
Citrus



TE-303
Grape



TE-304
Apple



TE-102
Yellow
Star



TE-202
Blue
Star



TE-203
Pink
Star



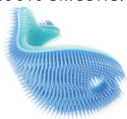


"This scrub is gentle, soft and effective in cleaning baby's body. Best thing is its mold resistant, easy to dry and dishwasher safe. And that's not it, mom's can use it to massage sore from breastfeeding. Just love it."



Silicone Fish Bath Scrubs

Constructed with over 3000 hair-like silicone bristles, Innobaby's multi-award-winning Silicone Bath Scrubs are calming and therapeutic. Offer calming massage during bath before bedtime. Short strands are great for cradle cap. Longer strands for easy lather and gentle soft massage. Quick to dry and easy care. Simply shake off to dry. Naturally resists mold. Dishwasher & sterilization safe. 100% silicone. Made in South Korea.



SIL-FISH01
Aqua
/ Periwinkle



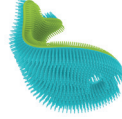
SIL-FISH02
Pink
/ Fuchsia



SIL-FISH03
Orange
/ Mango



SIL-FISH04
Purple
/ Lavender



SIL-FISH05
Aqua
/ Green



Silicone Duck Bath Scrub

Replace those germ ridden rubber duckies in your bath tub with Innobaby's Silicone Duck Bath Scrub. Made of 100% silicone. Long strands on both sides create a soothing foamy lather. Thousands of soft silicone bristles massage and soothe baby for a calming bath time experience. Quick-dry design. Mold-resistant. Dishwasher and sterilization safe. Made in South Korea.



SIL-DUCK01
Yellow



Silicone Mini Fish Scrub

Gently massage away stubborn cradle cap and dry skin with Innobaby's Silicone Mini Fish Scrub. Features over 3000 tiny micro-bristles that gently massage and break up dry skin on baby's scalp. Gentle and safe enough to use on newborns and young infants. Includes a convenient handle that is easy to grip and can be suctioned to the side of the tub, shower wall or any other smooth surface. 100% silicone. Made in South Korea.



SIL-MFISH01
Aqua





★★★★★
"We love these. My little girls loves counting them and telling me all the colors. They are great to let her pick which one she wants to wash with. We have had a blast with these."

Rainbow Spots Bath Scrubs

Encourage bath time fun and education with Rainbow Spots! Each set comes with 7 brightly colored silicone discs to count, stack, and even stick to the side of the tub. 100% silicone. Made in South Korea.



SIL-RAIN01
Rainbow (7 Pack)

Silicone Massage Mitt **NEW**

Innobaby's Silicone Bath Accessory line expands with its NEW for 2022 Massage Mitt. Sized for parents to aid in bathing kids. Front side is perfect for a gentle massage and scrub while the back side offers great scalp massage for adults and older kids. Dual side design with thumb hole on both sides offer better control for both left and right handed grip. Larger opening throughout the glove ensures thorough drying between uses. 100% silicone. Made in South Korea.



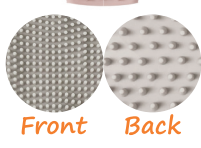
SIL-MIT06
Gray



SIL-MIT07
Green



SIL-MIT08
Pink





Stainless Bus Platters

Innobaby's Stainless Bus Platters bring kid-friendly design & colors to the table, making meals and snacks more fun at home and on the go! Award-winning platters have five different compartments, making introducing new foods easier. Sectional lids keep solid foods in its place even on the go. Made with high-quality durable 18/10 stainless steel. Made in South Korea.



DS-DPL-SF
Platter Only



DS-DP01
Blue



DS-DP02
Pink



DS-DP03
Green



DS-DP04
Orange



9 oz Stainless Cups

A great first "big-kid" cup for your little ones. Stainless steel cups have plastic outer shell protecting little hands from heat/cold. Made in South Korea.



DS-CUP01
Blue



DS-CUP02
Pink



DS-CUP03
Green



DS-BOWL01
Blue



DS-BOWL02
Pink



DS-BOWL03
Green

11 oz Starter Bowls

Perfectly sized as a starter bowl, Innobaby's Stainless Steel bowls have a plastic outer shell to protect little hands from heat/cold. Helping handles make learning to self-feed easier. Made in South Korea.

All Stainless Spoon & Fork Set

Stainless Steel Spoon & Fork Set with carrying case is perfect for on the go! Great for school lunches. Colored tray can be removed to place a reusable napkin along with the utensil set. Made in South Korea.



DS-SSF-01
Blue



DS-SSF-02
Pink



DS-SSF-03
Green

8

NEW

EZ Grip Spoon & Fork Set

Sized just right for kids, our cutlery set is perfect for children transitioning from toddler utensils to larger sized cutlery. Carrying case included. Made in South Korea.



DS-PSF01C
Blue



DS-PSF02C
Pink



DS-PSF03C
Green

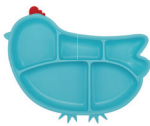




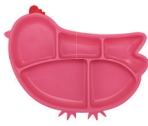
"I LOVE this plate...
it sticks to any surface."

Silicone Suction Divided Platter

Make mealtime fun with Innobaby's Silicone Suction Divided Plate. Made with 100% silicone, this plate suctions directly to the table to avoid messes. Fits most high chairs (suction base is only 5.5" in diameter). Shaped in an adorable chicken design. A must-have for chicken lovers! Microwave, Freezer and Oven Safe. Made in South Korea.



SIL-CKP01
Blue



SIL-CKP02
Pink



SIL-CKP03
Yellow



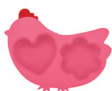
Stays Put! Less Mess!

Silicone Steamer with Lid

Create kid-friendly foods in fun shapes! Steam vegetables and eggs in the microwave or boiling pot. Bake muffins or cupcakes in the oven. Freeze kids favorite frozen treats. Create variety & encourage healthy eating! Microwave, Freezer and Oven Safe. 100% Silicone. Made in South Korea.



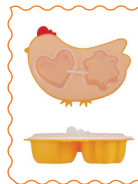
SIL-CKS01
Blue



SIL-CKS02
Pink



SIL-CKS03
Yellow



Steaming Lid included!



Making Meal Time Fun!

Silicone Baby Spoon

100% silicone spoon is gentle on sore gums. Perfect spoon for first foods. Flat edge design to scoop thoroughly from jars and bowls. Carrying case included. Made in South Korea.



SIL-SPN01
Mango



SIL-SPN02
Green



SIL-SPN03
Pink



SIL-SPN04
Aqua



"This is the best bottle cleaner! I can clean all parts of the baby bottles and my tall water bottles with ease! It can be easily sterilized too!"



2-in-1 Silicone Bottle Brush

This 2-in-1 bottle brush features 440+ silicone bristles with an integrated flexible nipple brush to gently clean every corner of the bottle as well as accessories. Quick-dry antibacterial silicone brush is removable and may be sterilized. Made in South Korea.



90° FLEX NIPPLE BRUSH



SIL-BRU101
Green



💡 Quick Tip!

Use Bottle Brush for cleaning water bottles with small openings, not just for cleaning baby bottles!



Removable Brush



"This is a great little backpack for toddlers. The whole backpack is insulated and could easily be used as a lunch box."



All-in-One Insulated Backpack

All-in-One Backpacks are perfectly sized for toddlers on the go! They're perfect for carrying toys and they can also double as an insulated lunch bag. Adjustable shoulder straps and chest strap secures backpack in place allowing for toddlers to carry with ease. A detachable safety strap is included giving active toddlers some freedom to explore at a safe distance. Beautiful colors shine through to make these backpacks stand out from the crowd! Made in China.

Size: 9.5" w x 7.5" h x 2.5" d
 Recommended Age: 18+ months
 Material: 100% Polyester



High Quality Zippers



Top Handle



Insulated for Food Storage



Internal Pocket



Water Resistant Fabric



Dual Sided Storage Pockets



Optional Safety Tether



Adjustable Chest Straps



Velcro Chest Strap



Dual Sided Storage Pockets



Adjustable Straps



KP-125
Slow Friends
Hedgehog/Snails



KP-126
Melina Alvin
Penguin/Balloons



KP-127
Little Unicorn
Unicorn/Flowers



KP-131
Calm Forest
Owls/Bears



★★★★★
 "Excellent durable product for all kinds of uses."

★★★★★
 "Love these! Best formula container by far!"

★★★★★
 "One of my favorite baby products."



5-Tier Stackable Zoo

All-in-1 storage solution for formula, snacks & more. This award-winning ergonomically designed oval shape stacking container is easy to handle. Innovative secure click design keeps stackable tower in tact. Each individual container comes with a dispensing lid. Interchangeable and interlocking. Take only what you need. For storing dry goods only. Made in South Korea.



Secure click design keeps stackable tower in tact.



PS5-ZA313
 Strawberry



PS5-ZA314
 Blueberry



PS5-ZA316
 Lime

Quick Tip!



Pair Twistables with our silicone baby spoon for feeding on the go. See page 8.



3-Tier Twistable Essentials

Easy-to-use twistable design holds powdered formula, snacks and more, including liquids! Each individual container comes with a dispensing lid. Twist to secure and stack as many as you need. Made in South Korea.



SNS-310
 White



SNS-313
 Strawberry



SNS-314
 Blueberry



SNS-316
 Lime

Each container holds 1/2 cup or 5 scoops of formula.





"It's the perfect size for toddler portions, and we can easily put it in his lunch box or take it with us on-the-go. The lid does an excellent job of sealing, and it's durable to take several knocks and spills."



15 oz Stainless Lunchbox

A favorite for back to school and all through the year, Innobaby's Keepin' Smart stainless lunchbox is made with high-quality durable 18/10 stainless steel. Plastic outer shell protects little hands from heat/cold and helps keep food cold/hot longer with its double lined design. Made in South Korea.



KS-BT-FISH01
Orange/Fish



KS-BT-FISH02
Pink/Fish



KS-BT-ALLI01
Green/Alligator



KS-BT-ALLI02
Blue/Alligator

11 oz Stainless Snackbox with Removable Divider

Pair with the lunchbox or use on its own, the 11 oz stainless snackbox is perfect for side dishes and snacks. Use with or without the removable and adjustable divider to keep your foods separated. Made in South Korea.



KS-BT2-01
Orange



KS-BT2-02
Pink



KS-BT2-03
Green



KS-BT2-04
Blue



19 oz Stainless Lunchbox with Removable Divider

A larger 19 oz container with a removable divider large enough to fit a full sandwich faced down in one compartment with an extra separate compartment for sides. Made in South Korea.



KS-BT3-05
Aqua



Bigger Size

5 oz EZ Lock Glass - Rectangle

Perfect for those parents on the go. Made with oven-safe borosilicate glass and leakproof lids! They're an eco-friendly, safe, and durable solution for all your baby and toddler needs. Made in South Korea.



LOCK-303
Aqua/3 Pack





SPIKE™
silicone fidget play

Quiet & mess free!
Squeeze & mash!
Durable & non-toxic!
Easy to clean!



FIJ-IT

Dual textured 2 pack: Soft durable silicone bristles on one side and a smooth surface on the other. Mash discs together, peel apart, place in pockets as a discreet sensory tool or place on/in desk as a quiet fidget tool in the classroom/office.



SPK-FIJ01
Red /Aqua



SPK-FIJ02
Orange /Periwinkle



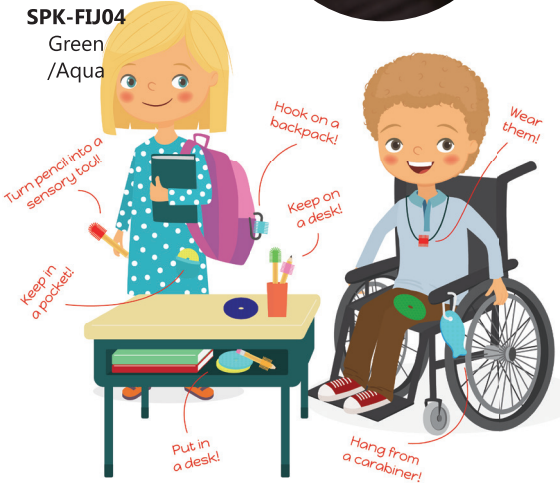
SPK-FIJ03
Yellow /Purple



SPK-FIJ04
Green /Aqua



SPK-FIJ-SP
Spike Fij Classroom /Party Pack
Assorted colors (12 pack)



Sensory Fish

Dual Textured: One side has soft, short bristles, and the other has longer and even softer bristles to provide two different sensory experiences. Eye hole allows fish to be easily held or even attached to a carabiner, hooks and more. Is volorem veruptat hario magnatectios voluptaque nis alic toresequia volorem aliquatis velibus apidebis veris expe vel ium, simpe etusam quos untotat quia cumenda sequia cus porite rent eosto ipsam restius aeculle stori-bus ent.



SIL-FISH01
Aqua
/Periwinkle

SIL-FISH02
Pink
/Fuchsia

SIL-FISH03
Orange
/Mango

SIL-FISH04
Purple
/Lavender



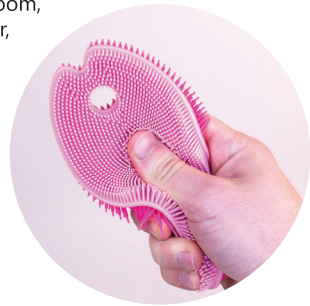
SPK-FISH-SP
Silicone Sensory Fidget
/6 Pack Fish

Spike Silicone Sensory Set

100% food grade silicone sensory fidget tools. Great for the classroom, home, office and more. The SPIKE sensory set comes with a gripper, topper, sensory fish, and 2 disc pack Fij-it. Colors will vary.



SPK-SS01
Assorted colors



Silicone Fidget Ball NEW

Our newest addition to our silicone sensory collection is made with the same 100% food grade silicone in an adorable pineapple-like shape in three stimulating colors. Easy to fit in the palm of your hand, these sensory balls have tons of textures and different ways to enjoy them. Squish, pop, float, toss or pull.



SPK-BALL01
Spike Sensory Balls 3 Pack
Red/Aqua/Green



Grippers/Toppers

Turn pencils and more into fidget/sensory tools! SPIKE adds weight to #2 pencils providing additional sensory feedback to the hand while writing.



SPK-TOP-CT24
Topper Fidget
Bulk Counter
24 SPK-TOP/case



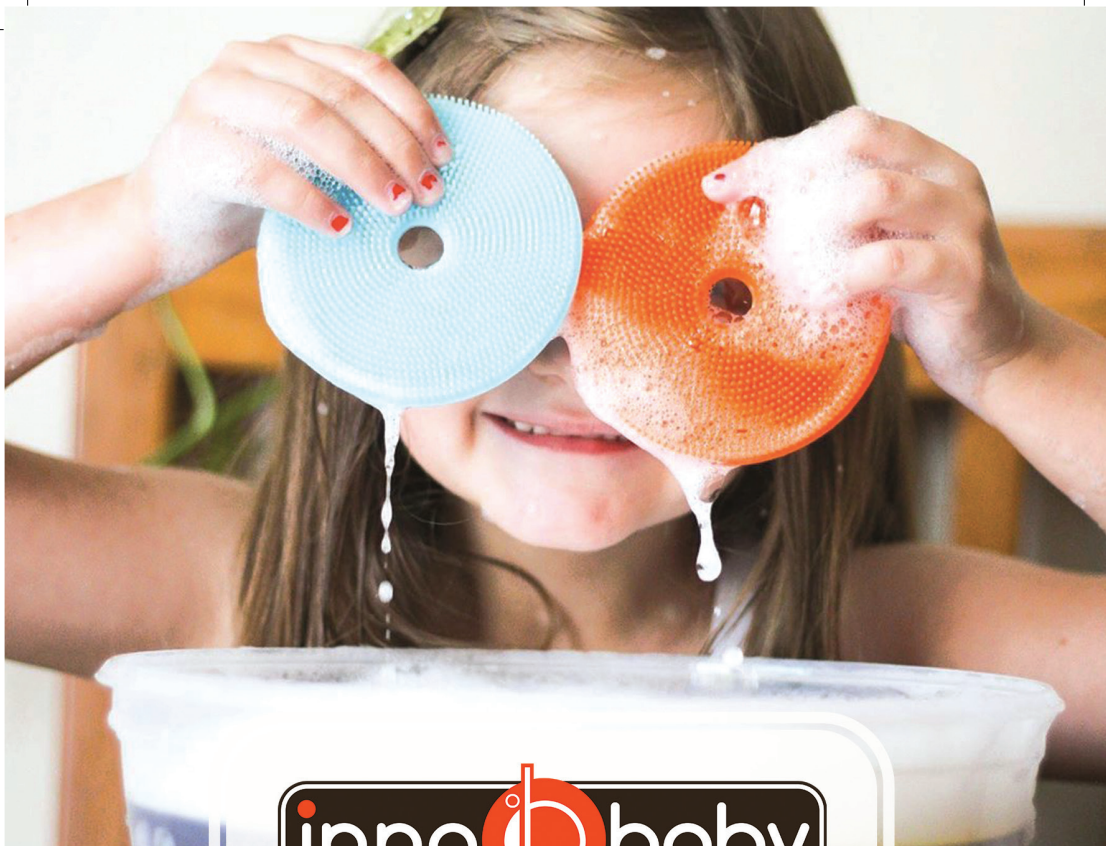
SPK-GRP-CT24
Gripper Fidget
Bulk Counter
24 SPK-GRP/case



SPK-TOP-A8
Topper Fidget
Assorted 8 Pack



SPK-GRP-A8
Gripper Fidget
Assorted 8 Pack



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